



Magyarországi Üzleti Tanács a Fenntartható Fejlődésért
Business Council for Sustainable Development in Hungary

TOYOTA

INVITATION

Business Breakfast about Sustainable Transport

The Business Council for Sustainable Development in Hungary (BCSDH) cordially invites you to the next event in the "Business Breakfasts for Sustainable Development" series.

The event will be opened by

Hiroshi Saito, President, Toyota Motor Hungary

István Salgó, President, Business Council for Sustainable Development Hungary

Transport is fundamentally important to our economy and society. Oil will become scarcer in future decades and the less successful the world is at decarbonising, the greater will be the increase in the price of oil. European Commission analysis shows that a reduction of at least 60 % in GHGs by 2050 (with respect to 1990) is required from the transport sector, which is a significant and still growing source of GHGs. The transport industry needs to use less and cleaner energy, to increase the efficiency of modern infrastructure and to minimize its negative impacts on health, environment and ecosystems. This business breakfast has been designed to discuss these challenges and the upcoming trends which will shape the future of the sector.

Date & time: 2 April 2014 (Wednesday), 9:00-10:30 (registration, arrival from 8:30)

Venue: Toyota Motor Hungary ([2040 Budaörs, Budapark, Keleti 4.](#))

Speakers and Panelists at the event:

Béla Glattfelder, Member of the European Parliament, President of the Hungarian Renewable Energy Platform

Dimitris Tripospitis, Vice-President, Toyota Motor Hungary

István Zsoldos, Chief Economist, MOL Group

Pál Lukács Phd, Associate Professor, College of Mechanical Engineering and Automation

After the event our guests will have the opportunity to take Lexus Full Hybrid cars on a test drive.

The language of the event will be Hungarian and English. For English-speaking guests translation will be provided.

Registration

Participation is free of charge for BCSDH member companies.

For non-members: 10 000 HUF / person (VAT free).

To guarantee your seat, please register by 26 March via e-mail to Katalin Parragi, katalin.parragi@bcsdh.hu, including the participant's name and position and the company's billing address.

If the event is oversubscribed, members of BCSDH will be given preference.

IMPORTANT! When registering please let us know if you would like to take part in the test drive. A valid driving licence will be required.

Cancellation: Written cancellations can be accepted by 26 March, 12:00. Late cancellations or "no-shows" will be charged.

Parking: Parking spaces will be available at Toyota Motor Hungary's parking lot (free of charge).