



# EWA SPRING DAYS 2015 BUDAPEST WATER CONFERENCE

Value of water - Price of Services  
Experience - Challenges - Trends

4-6 of March 2015 Budapest, Hungary

# CALL FOR SPONSORS

[www.budapestwater.org](http://www.budapestwater.org)

## Call for Sponsors

Between 4 and 6 March 2015 Budapest will become the capital of the global water community again.

### **We invite you to support us and become part of this event series!**

In the framework of the **European Water Association's** (EWA) Spring Conference series the **Hungarian Water Association** (MaSzeSz), under the patronage of HE **János Áder, president of Hungary** and in collaboration with the Budapest Waterworks, will organize the joint **EWA Spring Days 2015 - Budapest Water Conference** and field trip.

The three day event **will provide a timely opportunity** for public and private sector decision-makers, water utility professionals, experts and other stakeholders from the developed and the developing world to exchange views and share experiences with leading international experts on the most pressing challenges and potential solutions in the field urban water management.

In view of the recommendations of the 2013 Budapest Water Summit, in September 2014 the **United Nations General Assembly** endorsed a stand-alone sustainable development goal for water for the period of 2015-2030. This sustainable development goal pays special attention to the most pressing issues of **urban water management**, ranging from access to drinking water, through waste water treatment to flood protection. In addition, the new multi-annual financial framework of the EU started in 2014. This provides an excellent opportunity to evaluate the experiences and know-how gained from the thousands of water-related development projects, worth over 10 billion Euros, that have been completed during the 2007-2013 **programming period** as well as to look ahead at the plans for the 2014-2020 cycle.

The **objective of the Budapest Water Conference** is to summarize the achievements of the recent period in the field of urban water management, to discuss the timely challenges of the sector and to adopt recommendations for the planning period to come in the light of the new development goals. In this context, the conference will specifically focus on the long term financial and technological sustainability of water services and infrastructure. In addition, special attention will be paid to support activities that are indispensable for high quality water services, such as engineering services, customer services, finance, education and training, administrative capacity.

During the entire programme a water industry expo will be open at the venue of the conference.

**With you sponsorship and your support** participants are enabled to review implementations through tried-and-tested solutions and practical examples, presented by professionals from all around the world, furthermore they can gain knowledge and understanding of how experts handle the above mentioned challenges under similar or different circumstances.

**Do not miss out on the opportunity** to be part of the joint conference, to patronage the creation of an open and dynamic platform of exchanging information and experiences, and of course to get a taste of the Hungarian hospitality.

If you are interested in please send back the application form to [info@budapestwater.org](mailto:info@budapestwater.org) no later than 15th December 2014.

More information about the event: [www.budapestwater.org](http://www.budapestwater.org)

**Please save the date in your calendar:** EWA Spring Days 2015 – Budapest Water Conference awaits you from the 4th to the 6th of March, 2015 in Budapest!

## Sponsorship Packages

### Ocean level / main sponsor 9 600.- EUR

Free participation for three delegates of your organization in the main program of the conference (accommodation not included).

**Logo prominently (size and location) displayed:**

- In all conference-related advertisement and promo materials
- In the brochure of the conference
- Projected on the screen before the plenary and section meetings and between sessions
- On the sponsor wall
- On the conference's website with a link to your website

- + **Exhibition opportunity with Greater Stand on the water industry expo (details in the attachment).**
- + **Introductory material on the website of the conference in the sponsors section (up to 150 words).**
- + **Information material - brochure, flyer etc. - placement options on the registration site**

### Sea level /main sponsor 6 400.- EUR

Free participation for two delegates of your organization in the main program of the conference (accommodation not included).

**Logo prominently (size and location) displayed:**

- In all conference-related advertisement and promo materials
- In the brochure of the conference
- Projected on the screen before the plenary and section meetings and between sessions
- On the sponsor wall
- On the conference's website with a link to your website

- + **Exhibition opportunity with Smaller Stand on the water industry expo (details in the attachment).**
- + **Introductory material on the website of the conference in the sponsors section (up to 100 words).**

### Lake level /sponsor 3 200.- EUR

Free participation for one delegate of your organization in the main program of the conference (accommodation not included).

**Logo displayed in:**

- In the brochure of the conference
- On the website of the conference with link you your website
- Projected on the screen before the plenary and section meetings and between sessions
- On the sponsor wall

- + **Exhibition opportunity with Smaller Stand on the water industry expo (details in the attachment).**

## General supporter / 1 600.- EUR

### Logo displayed

- On the sponsor wall
- On the conference's website with a link to your website

## Gala dinner sponsor

- The possibility to give the Welcoming Speech on the Gala Dinner
- Two seats at the gala dinner
- Placement of creative promotional material with your logo (eg, napkins, coasters, on the menu) on the tables
- Logo and video material displayed during dinner
- Logo displayed on the website of the conference in the sponsors section

## Professional program / sightseeing tour sponsor

- Logo displayed on the bus
- Opportunity for a professional introduction of your company/product during the trip
- The participation of two delegates of your organization on the professional program
- Logo displayed on the website of the conference in the sponsors section

## Annex

### 1. Greater stand



#### Details:

The booth's back wall consists of aluminium truss structure elements covered by blue elastic material.

Upon request aluminium elements can be shaped into different kind of forms.

Latern lights (4 pieces) are put at the top of the frame structure.

Among the squarely fitted elements a transparent plexi will be placed.

On this plexi surface both the Partner's personalized layouts and templates of the Conference will be installed (upon layout).

In front of the plexi wall there is a white desk with a printable front, where Partner's personalized templates will be fixed.

The booth is completed with a small lounge area, equipped with white sofa, white table and two white seats.

Taking common appearance - fitting to Conference layout - into consideration exhibitors are requested to send their printable materials according to the following technical parameters:

Lighting bridges - aluminium lighting 30x30 cm or 40x40 cm in diameter, covered by elastic material

Desk made of birch - 147x77x40 cm

Print of desk - place of creative items / 147x77 cm - surface available for Partner is 110x77 cm

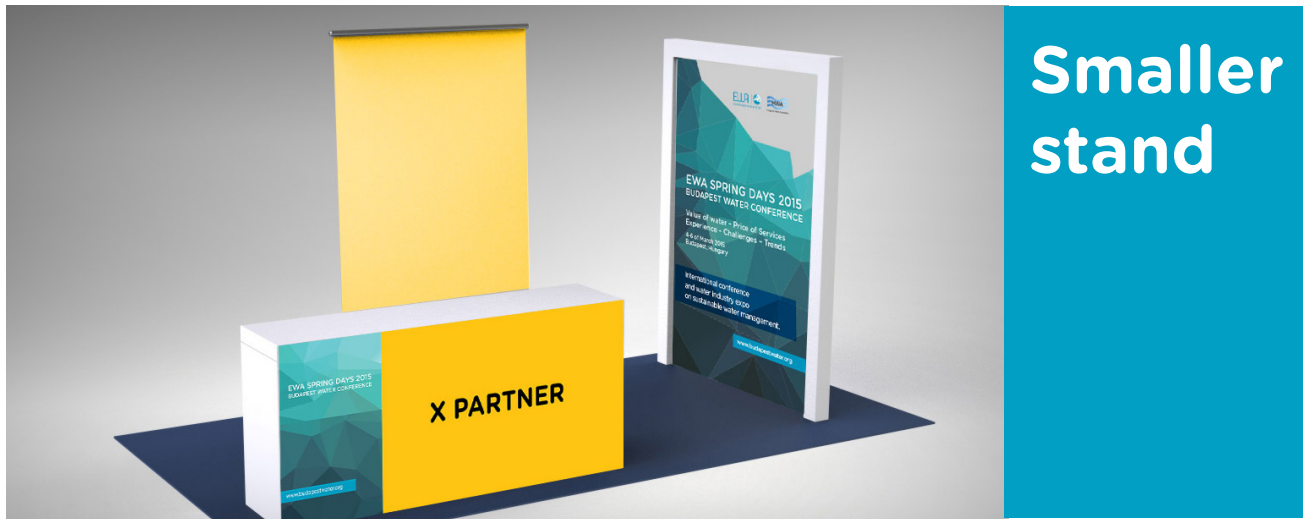
Plexi back wall - 3 mm wide / 160x180 cm (size is variable upon request) - surface available for Partner is 130x180 cm)

Lounge area: sofa - desk - 2 seats

Carpet: 400x200 cm

## Annex

### 2.Smaller stand



#### Details

White, simply shaped counter with a printable front where Partner's personalized layout can be fixed.

Behind the counter a bigger roll-up is placed with the Partner's layout.

Carpeting fitting to layout of the Conference.

Smaller boosts are separated by transparent plexi wall printed with the layout of the Conference.

Taking common appearance - fitting to Conference layout - into consideration exhibitors are requested to send their printable materials according to the following technical parameters:

Counter made of birch - 147x77x40 cm

Counter print for the creative items - 147x77 cm, surface available for Partner is 112x77 cm

Rollup - 120x205 cm

Carpeting \_ 400x200 cm

Exhibitors are requested to send their creative layout to **info@budapestwater.org** no later than **15th February, 2015.**

## APPLICATION

Chosen sponsor package:	
Company name.	
Address:	
Tax number:	
Name (representative of company):	
Phone:	
Mobile:	
Fax:	
Email:	