

A large crowd of people, mostly women in colorful saris, gathered outdoors. Some are holding umbrellas. The scene is bright and busy. A solid blue vertical bar is on the left side of the image.

Making the Global Goals Local Business

June, 2017



SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY

2 ZERO HUNGER

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

5 GENDER EQUALITY

6 CLEAN WATER AND SANITATION

7 AFFORDABLE AND CLEAN ENERGY

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

10 REDUCED INEQUALITIES

11 SUSTAINABLE CITIES AND COMMUNITIES

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

13 CLIMATE ACTION

14 LIFE BELOW WATER

15 LIFE ON LAND

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

17 PARTNERSHIPS FOR THE GOALS


SUSTAINABLE DEVELOPMENT GOALS

An aerial photograph capturing the aftermath of a major disaster. The landscape is a vast field of grey, muddy debris, including twisted metal, wood, and household items. In the center, a line of red emergency vehicles, including fire trucks and ambulances, is positioned along a narrow path. Several people in blue uniforms are visible near the vehicles. In the lower right, a cluster of dark-colored trucks is parked. The overall scene conveys a sense of scale and the urgent need for relief.

Responding to an Uncertain World

News > UK > Home News

Manchester attack: Security services find more bomb-making materials in hunt for UK terror network

One device blown up and real possibility others are yet to be found, *The Independent* has learned

Kim Sengupta | 4 hours ago | 

 Like

Click to follow
The Independent Online



Syria and Russia condemn US-led attack on pro-Assad forces

🕒 19 May 2017 | [Middle East](#)

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Syrian civil war



British special forces personnel were photographed near the Tanf base in June 2016

Climate change deepening Horn of Africa's hunger crisis, Oxfam says

by Daniel Wesangula | Thomson Reuters Foundation

Thursday, 27 April 2017 00:01 GMT





Inequality and Globalisation



JUST

8

**BILLIONAIRES OWN
THE SAME WEALTH**

**AS THE POOREST
3.6 BILLION PEOPLE**



WE
ARE
THE
99%

WF





WREXIT

BRETTER
TOGETHER

WE GOT LOVE

KEEP CALM
REMAIN
OUTRAGED

NO FISH
DEMOCRACY?
YES TO THE
EU

INTEGRATE!
DON'T STAY
HATE!
EU

BETTER
WITH
EUROPE

BRITAIN
KNOW
YOUR
LIMITS

37
EU

ADVANCE
WARNING
ROAD CLOSURE
Sunday 11th J
10am - 12:30pm
Sporting
845 5

NO
LIES

I SAY
NO
NO

A VOTE ON
IS NOT
VOTE!

SCIENCE
NEEDS
EU

Parliament
MUST NOW
VOTE

WE
EU

PROTECT
FEAR?

DON'T
FORGET

SAVE US!
BREXIT

ETON
MESS

WE
EU

WE
EU

REUNITE

REUNITE

WE
EU

WE
EU

WE
EU

BRITAIN
STRONGER

WE
EU

GO HOME







Refugees, migrants and asylum







Refugees in Numbers



Top Hosting Countries

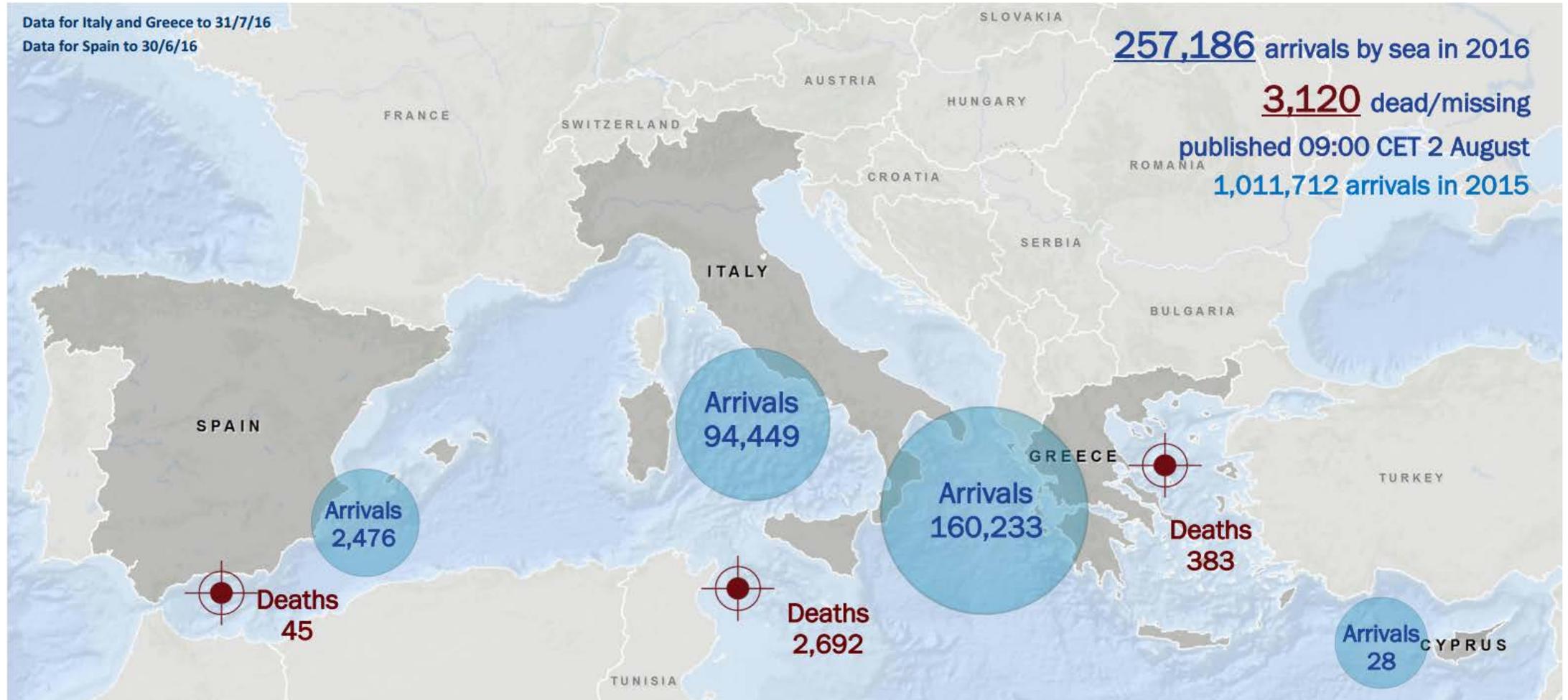
- Jordan, 664,000
- Ethiopia, 736,100
- Iran, 979,400
- Lebanon, 1.1m
- Pakistan, 1.6m
- Turkey, 2.6m

Of the **65.3m** forcibly displaced people around the world nearly **21.3m** are refugees and over half are under the **age of 18** with **98,400** unaccompanied.

The average **refugee child**, or internally displaced child, spends up to **17 years** in camps away from home and education.

Approximately **half** of all refugee and internally displaced **children** receive a **primary education** with less than **25%** getting a **secondary education**.

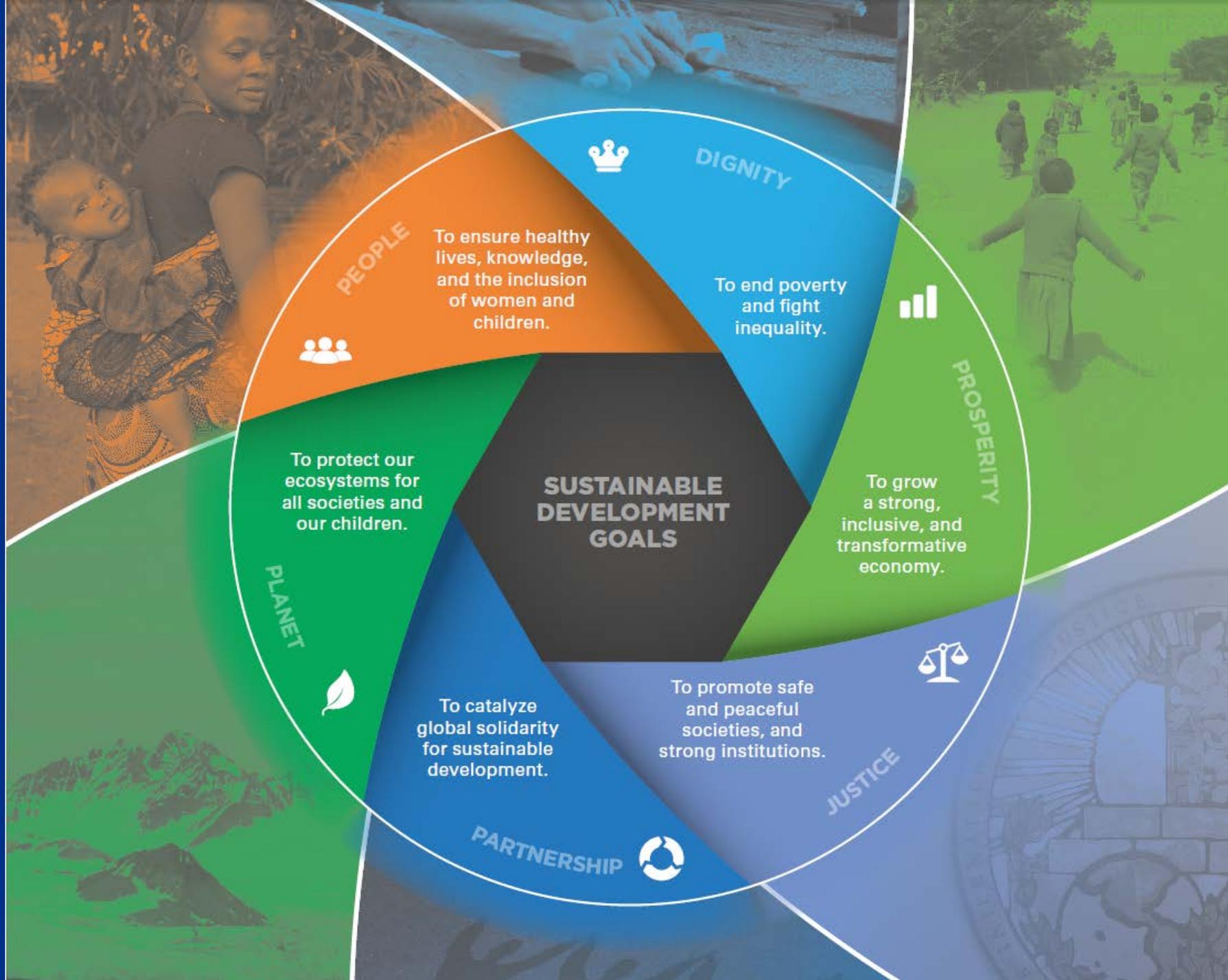
The European Refugee Crisis



A group of children are shown in a state of joy and celebration. In the center, a young boy in a red shirt has his arms raised high, holding a white soccer ball with blue and purple stripes. Other children around him are also cheering, with some having their arms raised. The background is slightly blurred, suggesting an outdoor setting like a schoolyard or sports field. The overall mood is one of happiness and achievement.

UN's Sustainable Development Goals

- **836 million** people still live in extreme poverty
- About **one in five** persons in developing regions lives on less than **\$1.25 per day**
- The overwhelming majority of people living on less than **\$1.25 a day** belong to two regions: **Southern Asia and sub-Saharan Africa**
- High poverty rates are often found in **small, fragile and conflict-affected countries**
- **One in four** children under age five in the world has **inadequate height** for his or her age
- **33,972** people a day are forced to **flee** their homes because of **conflict and persecution**





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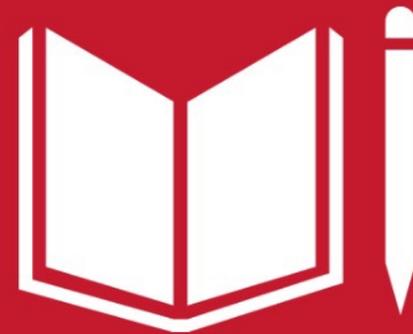
SUSTAINABLE DEVELOPMENT GOALS

Lifelong Learning



4 QUALITY EDUCATION

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all



Ten Stunning Statistics



Return on Investment

1

23%

GDP increase from education

Equitable, quality education can increase a country's gross domestic product per capita by 23% in 40 years¹.

2

US\$1
of schooling generates
US\$10

US\$1 dollar invested in an additional year of schooling generates US\$10 in earnings and health benefits in low-income countries (US\$4 return in lower-middle income countries and US\$2 return in upper-middle income countries)².



Schooling

3

More than
1.5bn
adults experience
restricted basic education

If current trends continue, more than 1.5 billion adults will have no education beyond primary school in 2030³.

4

Only
1 in 10
teenagers
will acquire basic skills

In 2030 in low-income countries, under present trends, only 1 out of 10 young people will be on track to gain basic secondary-level skills⁴.



Literacy

5

758m
adults are illiterate

There are 758 million adults who still cannot read or write – two-thirds of them are women⁵.

Ten Stunning Statistics (continued)



Literacy (continued)

1

Adult literacy above

40%

is key to rapid economic growth

No country has ever achieved continuous and rapid economic growth without having first achieved an adult literacy rate above 40%⁶.

2

Illiteracy costs

US\$1.2tn

per year

Functional illiteracy costs the world US\$1.2 trillion per year⁷.



Employability

3

600m

young people without productive employment

600 million young people (one out of every two) are without productive employment⁸.

4

More than

40%

Youth Unemployment rate

In 2015, the Youth Unemployment Rate among OECD countries was more than 40% in Italy, Spain, Greece and South Africa⁹.

5

40%

of employers have difficulty recruiting skilled people

40% of employers globally are finding it difficult to recruit people with the skills they need¹⁰.



A Business Response

Companies that Change the World



Vodafone and Kenyan telecom company Safaricom had modest expectations for the mobile-money platform they created in 2007. Many thought M-Pesa - which lets people who lack bank accounts use their phones to save and transfer money, receive pensions, and pay bills - was a worthwhile idea but didn't imagine it would transform the regional economy. Within months, though, membership rocketed. Today 17 million people in East Africa, India, Romania, and Albania - many of whom are on the financial grid for the first time - use M-Pesa.

"It has been revolutionary," says World Bank economist Wolfgang Fengler. "It has changed lives, businesses, and the perception of Africa, and brought substantial flows into the financial system that would have otherwise been lying literally under mattresses."

A staggering 42% of Kenya's GDP is transacted through M-Pesa, and for Vodafone, brand loyalty has followed. Fewer than 0.1% of its customers in Kenya have dropped the company since 2010, says Vodafone's Michael Joseph, a former Safaricom CEO who oversees M-Pesa.

Vodafone m-pesa

M for mobile, pesa is Swahili for money



vodacom



m-pesa

Unilever's Sustainable Living Plan



Project Literacy (Pearson)



PROJECT
LITERACY

KPMG and the Millennium Villages Project

Our purpose was to see the Millennium Development Goals achieved.

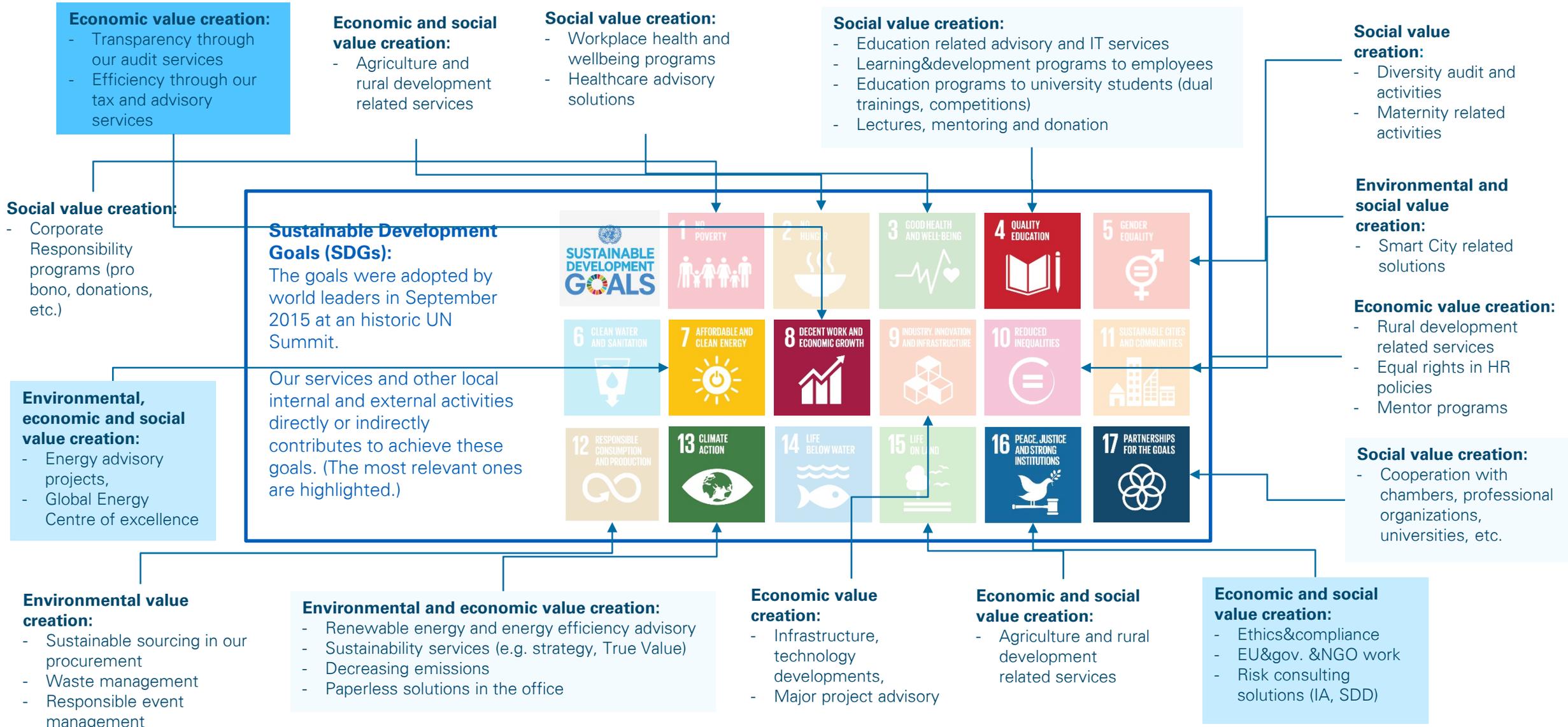


REVITALIZING VILLAGES.

That's what we do. KPMG's Millennium Villages Project provides the people of Pemba, Tanzania, vital support and infrastructure to help lift them out of poverty. KPMG. Here for a purpose.

Inspiring confidence. Empowering change.

KPMG Hungary and the SDGs



Financial Services

Food, Beverage & Consumer Goods

Transportation

Industrial Manufacturing

Healthcare & Life Sciences

Energy, Natural Resources & Chemicals



WE THE PEOPLE



THE GLOBAL GOALS
For Sustainable Development

Thank you!



@LordHastings

