



Business Council for Sustainable Development in Hungary (BCSDH)

Overview

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BCSDH Overview



87
member
companies



**30% of the
Hungarian GDP**
generated by the
members



427000
Employees
in BCSDH
member
companies



**Member of the
WBCSD**
Global Network
(Partners from **67**
Countries)

7,21% of Total
employment in
Hungary

BCSDH Member Companies



BCSDH Value Proposition

Impact

We work with companies across sectors to accelerate the transformation to a sustainable world

Value

We will help make companies more sustainable

Effectiveness

We are able to present the most effective platform to create the impact the world needs and the value our members deserve

Innovation for sustainability pathways – Action 2020 Hungary

Objectives:

- Set the sustainable business agenda for the decade on a platform for **joint action**
- Develop **business solutions** that address social and environmental challenges most in need of attention, where business can have highest impact
- Coordinate scalable sustainability actions **to work on collaboratively across sectors**

Results:

- **5 focus areas:** Climate Change, Sustainable Lifestyle, Employment, Water, Food and Feed
- More than **100 business solutions**
- **19 CEO roundtables** and a number of Action2020 Forums and workshops
- Establishing of the Hungarian **Circular Economy Platform** on 29 November 2018

BCSDH 'Future Leaders' Talent Program

Objectives:

- BCSDHs Future Leaders Talent Program helps future business leaders become effective ambassadors for sustainable development through action oriented learning, knowledge creation, project management, and building networks and skills.
- Theoretical and fieldwork: factory visit, case study elaboration, discussion, CEO interview, professional presentation, interactive practice
- Business solution for sustainability challenges through teamwork

Results:

174 participants during **6 years**



Around 40 BCSDH Annual Events

BCSDH General Assembly

When: 26 February 2019

Where: K&H Bank

Date: 25 April 2018

Who attends:

- CEOs of Member
- Selected guests



BCSDH Weekend

Who attends:

- Council Members (CEOs/Board Level)
- Members



Eminent **International** Experts and Professionals

Business Breakfasts, Action2020 Forum, CEO roundtables

When: in spring and autumn period

Who attends:

- Council Members (CEOs/Board Level)
- Liaison Delegates
- Working Group members
- Selected guests
- (Press)



Business Lunch

When: 10 October 2019, Öbölház

Where: Budapest

Who attends:

- CEOs of Member
- Working Group members
- Partner delegates
- Selected guests
- Press



Advantages of being a member

- **High-level networking opportunities** on our events **with forward-thinking, responsible leaders**
- Opportunity to **participate in CEO roundtables**,
- **Access** to proven, workable solutions to sustainable development challenges. **Uniquely, BCSDH and WBCSD publications and tools;**
- Opportunity to **nominate 2 candidates to BCSDH'S Future Leaders Talent Program**,
- **Access to state-of-the-art thinking on business** and sustainable development in order to anticipate emerging trends;
- Opportunity to **participate in BCSDH programs**,
- **Free participation for 2 representatives in every BCSDH event**,
- **Publishing the business solutions of the company** at our Action2020 website and publication,
- **Appearance of the company's sustainability results** on our websites and newsletters
- Support with advocacy efforts and representation at national policy forums and conferences.

BCSDH Membership Criteria

A member company should adhere to the following conditions for membership:

- Be legally and operationally independent,
- Be represented on the Council of the BCSDH by the Chief Executive Officer or board-level representative with overall responsibility for sustainable development,
- **Nominate a Liaison Delegate**, to manage the relationship with the BCSDH and ensure optimum benefit for, and engagement of, the member company,
- Be willing to be **actively involved in the BCSDH work program** through making their in-house competence and appropriate manpower resources available,
- Strive for **consistency in their advocacy**,
- **Actively support the objectives and work plan of BCSDH** as approved by the Council. At the current time this includes, but is not limited to, engaging and helping create scalable action around at least one of the Action 2020 priority areas,
- **Publish a sustainability report annually** (stand-alone, integrated or combined), or ensure the availability of financial and non financial indicators of the performance
- Pay the annual membership contribution as determined by the Council; **for the calendar year 2019 this is 390.000 HUF** (three hundred fifty thousand Hungarian Forints),

How members engage

