

Social Responsibility Award

An outstanding real social responsibility program or action

BCSDH announced the Social Responsibility Award only for this year. The purpose of this prize is to recognize and widely present those corporate programs and actions, that support local and key affected communities to mitigate the social impact of the pandemic and that have also provided outstanding, exemplary help in taking responsibility for their narrower or wider environment.

These can be actions or programs of support for employees in order to protect their well-being or jobs, or for partners to protect their well-being or the supply chain, or for communities in the wider or narrower environment.

Evaluation criteria:

- You can apply for a corporate social responsibility action or program that was created in a pandemic situation and meets the above.
- CANNOT BE SPONSORSHIP
- IT CAN BE:
 - win-win community investments (where in addition to community needs, the company's long-term business success is also important)
 - purely charitable donations (money, product, service, volunteer work)
 - even social investments for business purposes (e.g. % of product price goes for charity)
- The statements and data related to the actions and programs presented in the application can be verify. The applicant must ensure that the statements and data about the business solution are verifiable.
- Any company registered in Hungary can start the application by filling in the official application form and submitting it by the specified deadline.
- A company can apply for more than one action or program.
- BCSDH will publish the winning applications on its website after the announcement of the results, as well as provide an opportunity for the winning business solution to appear.
- In the case of the Business Model Change, Business Solution Fee, the application is valid together with the payment of the administration fee (HUF 40,000 + VAT) (which you can transfer on the basis of the invoice sent after the receipt of the application).
- By paying the administrative fee, in addition to participating in the tender, one representative from each applicant company is entitled to attend the BCSDH's annual business lunch free of charge, which will also feature a Sustainable Future Award.

Method of application:

- **An electronically completed application form should be uploaded to:** <http://bcsdh.hu/social-responsibility-award/> (Name of the uploading: **companyname_solutionname_sr_award_2020.xls**) **15 August 2020 23:59**
- Each solution should be described and submitted on a different application form.
- We regret that we are unable to accept applications completed by hand.
- Following receipt of application candidates will receive a confirmation email.

Explanatory notes

To nominate 2 applications, the "SR Template" and the "Social responsibility program or action summary" should be filled out. These cover the items below.

When introducing your results, please use indicators and metrics, if there are any.

The business solutions could be made more understandable for the jury with films or links. Here you can attach a video link which is the oral completion of this application.

The main aspects of the Social Responsibility Award:

- IT CANNOT BE SPONSORSHIP.
- Making a real impact (it really was a solution to a problem raised due to the pandemic for the community)
- If possible, it approaches the problem in an innovative way
- It goes beyond the company's previous corporate social responsibility programs
- If possible, it fits in with the company's strategy in some way

More information:

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