

## **Change Leader Award**

**To recognize outstanding examples in leadership and responsibility**

### **Evaluation criteria:**

**With the prize, BCSDH would like to acknowledge leaders who:**

- **have done most in their own field and beyond** to increase the contribution of business to addressing sustainability challenges along the SDGs, and who have played an appropriate role regarding living in a more sustainable world,

And/or

- contributed to protecting jobs, employees and supply chains and supported the sustainable relaunch of the economy in an innovative, exemplary, and outstanding way during this atypical economic situation,
- represent responsible and sustainable thinking, not only at work but also in other areas of their lives.

### **Nominations are accepted from**

- third parties,
- organisations or departments,
- individuals can also nominate themselves.

**Organisations can apply only one person.**

### **Method of application:**

- Nominations can be made online on the <https://bcsdh.hu/change-leader-award/>. The filling in of the online application forms can be interrupted and saved and can even be resumed from another computer.
- **Deadline of application/nomination: 31 July 2021 23:59**
- Following receipt of application the contact person will receive a confirmation email.

## Explanatory notes

To nominate an individual, the "Change Leader Template" should be filled out. This covers the following items:

- **Data** about the candidate (please upload the candidate's CV in order to help the jury)
- **A 3-word characterization**
- **Executive Summary**
- An **evaluation in 1000-1200 characters** (completed with an optional pandemic part) relating to the following topics:
  - capacity for innovation
  - strategic, responsible leadership
  - Transparent, ethical leadership, credible communication
  - partnership and collaboration (protecting the supply chains, employees, or restarting the economy)
- Data about the nominator
- **Maximum 3 recommendation** can be uploaded (**involving external recommendation, if it is possible**)

With open questions the table indicates if there are limits on the length of answers and indicates the difference between the limit and the actual text.

### Evaluation criteria for Change Leader Award:

Generally, and/or especially during the pandemic:

- Demonstrates **responsible personal leadership** behaviour that is exemplary and should be followed by other leaders
- Personal commitment towards sustainability
- **Innovative spirit**, strategic thinking **beyond standard business solutions**
- **Innovative personality**, thinks beyond business as usual
- Personal involvement in corporate sustainability, for example:
  - Strategic thinking - makes decisions by integrating long-term, value-creating economic, environmental and social aspects
  - Taking individual responsibility for sustainable operation
  - Representing transparent and ethical leadership
  - Absolute respect for the right to equal treatment, equal opportunities and a healthy, safe environment
  - In the field of sustainable management, set an example for partners and integrate sustainability aspects into their partner selection
- **Broad professional and personal acknowledgement** of the candidate
- Represents a partnership and **collaboration-based approach** (for protecting supply chains, employees, and restarting the economy)

More information:

Irén Márta, Managing Director BCSDH, [iren.marta@bcsdh.hu](mailto:iren.marta@bcsdh.hu)