



Business Council for Sustainable Development in Hungary (BCSDH)

Overview

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1. BCSDH Overview

The Business Council for Sustainable Development in Hungary (BCSDH) is a **CEO-led organization of forward-thinking companies** that galvanizes the business community to create a sustainable future for business, society and the environment.

Through its members, the Council applies its respected thought leadership and effective advocacy to generate constructive solutions and take shared action.

Visit our website: www.bcsdh.hu





111
member
companies



30% of the
Hungarian GDP
generated by the
members



427 000
Employees
in BCSDH member
companies



Member of the
WBCSD
Global Network
(Partners from 67
Countries)

Visit our website: www.bcsdh.hu

Business Solutions: www.action2020.hu

Member Companies



2. BCSDH Value Proposition

Impact

We work with companies across sectors to accelerate the transformation to a sustainable world

Value

We will help make companies more sustainable

Effectiveness

We are able to present the most effective platform to create the impact the world needs and the value our members deserve

3. Innovation for sustainability pathways

Action 2020 Hungary

Goals

- Set the sustainable business agenda for the decade on a platform for **joint action**
- Develop **business solutions** that address social and environmental challenges most in need of attention, where business can have highest impact
- Coordinate scalable sustainability actions **to work on collaboratively across sectors**

Results

- **Recommendations on the 5 focus areas:** Climate Change, Sustainable Lifestyle, Employment, Water, Food and Feed
- More than **140 business solutions**
- **26 CEO roundtable discussions** and several Action2020 Forums and workshops

3. BCSDH 'Future Leaders' Talent Program

- **The objective:** helping future business leaders become effective ambassadors for sustainable development through action oriented learning, knowledge creation, project management, and building networks and skills.
- **Theoretical and fieldwork:** factory visit, case study elaboration, discussion, CEO interview, professional presentation, interactive practice
- Business solution for sustainability challenges through **teamwork**

213 participants
during **7 years**



3. More than 50 BCSDH Events annually

BCSDH General Assembly

Venue: online

Date: 23 February 2021

Participants:

- CEOs of Member Companies
- Selected guests



BCSDH informal weekend

Venue: Sio Eckes, Siófok

Date: 5-6 June 2020

Participants:

- Council Members (CEOs/Board Level)



3. International Experts and Professionals

Business Breakfasts, CEO Roundtable Discussions

Participants:

- Council Members (CEOs/Board Level)
- Liaison Delegates
- Working Group members
- Experts, VIPs
- Press



Business Lunch

Date and location: 7 October 2021,
online/Öbölház

Participants:

- CEOs of Member Companies
- Working Group members
- Partner delegates
- Experts, VIPs
- Press



4. Circular Economy Platform

- Circular Economy Platform was officially established in Hungary as an initiative of the **BCSDH**, the **Embassy of the Kingdom of the Netherlands**, and the **Ministry of Innovation and Technology**.
- 80 Platform members in 2019
- Signature of Memorandum of Understanding with the Holland Circular Hotspot



4. Advantages of the Membership

- High-level networking opportunities on our events with forward-thinking, responsible leaders,
- Opportunity to participate in CEO roundtables,
- Access to proven, workable solutions to sustainable development challenges. Uniquely, BCSDH and WBCSD publications and tools,
- Opportunity to nominate 2 candidates to BCSDH'S Future Leaders Talent Program,
- Access to the latest knowledge, researches, studies on business and sustainable development in order to anticipate emerging trends,
- Opportunity to participate in BCSDH programs (it is free for 2 representatives),
- Publishing the business solutions of the company at our Action2020 website and publication,
- Appearance of the company's sustainability results on our social media channels, websites and newsletters,
- Support with advocacy efforts and representation at national policy forums and conferences.

BCSDH Membership Criteria

- Be legally and operationally independent,
- Be represented on the Council of the BCSDH by the Chief Executive Officer or board-level representative with overall responsibility for sustainable development,
- **Nominate a Liaison Delegate**, to manage the relationship with the BCSDH and ensure optimum benefit for, and engagement of, the member company,
- Be willing to be **actively involved in the BCSDH work program** through making their in-house competence and appropriate manpower resources available,
- Strive for **consistency in their advocacy**,
- **Actively support the objectives and work plan of BCSDH** as approved by the Council. At the current time this includes, but is not limited to, engaging and helping create scalable action around at least one of the Action 2020 priority areas,
- **Publish a sustainability report annually** (stand-alone, integrated or combined), or ensure the availability of financial and non-financial indicators of the performance,
- Pay the annual membership contribution as determined by the Council; **for the calendar year 2020 this is 390.000 HUF.**

5. How Members **engage**

