



bcsdh

Magyarországi Üzleti Tanács a Fenntartható Fejlődésért
Business Council for Sustainable Development in Hungary

Report

**about the activities of
the Business Council for Sustainable
Development in Hungary
in 2022**

Budapest, 2023 January

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Preface

The Business Council for Sustainable Development in Hungary public benefit association (hereafter, the association, or BCSDH) was established in 2007 as the national partner organization of the World Business Council for Sustainable Development (WBCSD). BCSDH is a community of forward-thinking business leaders who are working together to accelerate the system transformations necessary to create a climate-neutral, nature-positive, and fairer future. The aim of the organization is to promote model changes and business solutions in Hungary that have a real impact and, through their uptake by other companies, can provide real answers to domestic challenges. Today, there are **128 member companies** in the association, which are responsible for producing around **30% of Hungarian GDP**, and which represent a community of value-creating business leaders.

BCSDH has helped organize **340 professional events**, works actively with **220 CEOs**, and **285 talented leaders** have completed our Future Leaders Talent Program, while more than **280 civilians and scientific and corporate experts** have been involved in the Action 2020 Hungary program. This initiative, along with the **140 related business practices**, has addressed sustainability-related issues and represented BCSDH's commitment to sustainability.

The world is facing three critical challenges: a climate emergency, loss of natural diversity, and growing social inequality. Last year, 2022, was a year of action, and from now on, every year must be. In addition to the difficulties posed by successive crises, we are already increasingly experiencing the effects of climate change on a daily basis in the form of heatwaves and droughts, torrential rain, and even severe windstorms. A substantial acceleration of ambition and action is needed to meet the Paris Agreement targets at both country and company levels.

We launched the Time to Transform 2030 program in 2022 based on the results of Action 2020. The program shifts the focus to action, helping companies to take concrete steps to achieve the above-described goals. We started our Business Breakfast series with a highly successful presentation by Mark Maslin. This was followed by a professional forum and three roundtable discussions that identified the paths the domestic business sector should focus on and where the greatest impact and progress can be achieved.

Our sustainability maturity survey, conducted among our member companies, gave us a picture of where our members are on the road to operating sustainably. The focal areas of our programs are based on the survey results. The latter will be carried out annually from now on encourage our member companies to continually increase their level of commitment and speed up the achievement of their goals.

Continuing our **Race to Zero program**, we also focused on action. Our Sustainability Demand-Supply online event effectively helped our member companies find partners for solving sustainability challenges. At our **How to Finance Net Zero?** event, useful information was provided to overcome financing-related obstacles. Our second **Towards Net Zero** piece of research identified a doubling of the number of companies that have already defined net-zero goals.

In addition, we participated in 42 other professional events as speakers, members of the jury for several prestigious awards, and participants in roundtable discussions.

In 2022, the **Circular Economy Platform - officially established in Hungary at the initiative of the Business Council for Sustainable Development in Hungary (BCSDH), the Embassy of the Kingdom of**

the Netherlands, and the Ministry of Innovation and Technology, now has ninety-eight members. The partnership continues, and the focus remains on knowledge sharing, collaboration, and action.

For the sixth time since its establishment in 2017, we presented the **Sustainable Future Award** to recognise outstanding corporate, leadership, and personal achievements in sustainability.

Thirty-five graduates of the 2022 class of the Future Leaders Talent Program received their certificates. Nine classes and nearly 300 young leaders are already involved in the alumni organisation for the Future Leaders Talent Program. Launched in 2020, the Alumni Board will continue to provide like-minded, value-creating business leaders and future leaders with the opportunity to share knowledge, further their professional development, and expand their network of contacts in the spirit of the BCSDH.

Our **ESG working group** helps our members to understand environmental, social, and governance (ESG) information, measure and manage risks, gain an additional competitive advantage and identify new opportunities. We are committed to working together to improve decision-making and public reporting practices that can transform the financial system, thereby benefiting truly sustainable and transparent market participants.

In order to promote the circular economy, we also took an **active role in international programs** in 2022. For example, in cooperation with the Slovakian Business Agency and IFKA, we closed the **CircularRegions** project on March 31, with which we have put a concrete performance measurement tool in the hands of companies to help them promote their circularity.

We again offset the carbon emissions of our key online and offline events this year by planting native fruit trees, sponsored by our member company LeasePlan Hungária Zrt.

As a permanent invitee to the **National Sustainable Development Council**, we ensure that we represent the aspirations of the corporate sector.

We have played important professional roles on the juries of several sustainability awards: the Green Frog Award, the EnterPrize Award, the Sustainability Symbol 2022, GREENGAGE 2022, and the Zyntern Case Study.

Membership

The Association was comprised of **128 companies and two private persons** as of **31 December 2022**.

Twenty companies joined the Association, three companies (BUSCH Hungária, ENGIE, and Coca-Cola HBC Hungary) did not renew their membership, and one company, Tungfram, left due to non-payment of the membership fee.

New member companies in 2022:



A complete list of members is available here: <http://bcsdh.hu/tagsag/tagok/>

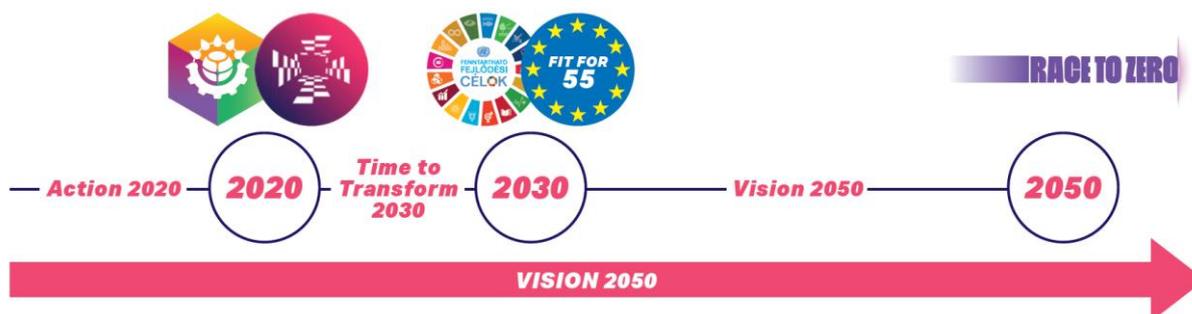
To accomplish its goals in 2022 the Association organized the following activities and programs.

Time to Transform 2030 program

The time has come for **BCSDH and its member companies to step up and take the lead by acting**. Our focus is on ensuring that the UN's Sustainable Development Goals (SDGs) are implemented by 2030, which align with the renewed VISION 2050 goals and paths.

The goal of the **Time to Transform 2030 program** is to **achieve fundamental system-level transformation** in the very limited time window available **by supporting and cooperating with companies through concrete activities**. The landmark VISION 2050 report for the first ten-year period presented us with such a turbulent decade in which we had to create the foundations for a period that determined the fundamental changes in our way of life until now.

In relation to the **Action 2020 Hungary** program, more than fifty member companies have committed to defining environmental and social goals, and a total of fifteen recommendations have been drawn up about the following topics: climate change, water, sustainable lifestyle, employment, and food. A decade after the document and vision launch, a busy period of inspiring activities followed. However, the systemic transformation necessary for achieving the goals of the **Vision 2050** report has not occurred. The rate and extent of the changes are also less than expected. Transformation requires a shift in attitude that helps shape the long-term vision of business leaders. Our current decade is defined by the **Time to Transform 2030 program**, based on the results of Action 2020. The four prominent elements of the program are the nine paths and action plans leading to 2050, the strong commitment of member companies, as well as their maximum transparency, and an essential system-level change of attitude. Only with these elements will it be possible to achieve the **UN Sustainable Development Goals** and the European Fit for 55 program targets **by 2030** and have even a chance of meeting the 1.5°C climate goal.



In order to **realize the 2050 Vision**, the **World Business Council** is exploring nine potential transformation paths, with particular emphasis on those areas where business is in a unique position to meaningfully contribute to meeting the shared goals.

The **WBCSD** recognizes that the **nine paths** are closely connected and that none can be dealt with in isolation; they are in constant interaction. Therefore, although specific transformation paths may be of different significance in individual sectors, it is imperative that companies examine them in a holistic way.

In 2022, with the involvement of our experts, we identified **three major priority areas** in Hungary (involving several pathways) where the situation is currently critical but where we can assist in the **fundamental transformation** in cooperation with our member companies since work has already begun during the Action 2020 program.

Thank you to the sponsors of the Time to Transform 2030 program in 2022:

Main sponsor:



Jó étellel teljes az élet

Highlighted sponsors:



Sustainability Maturity Research

The involvement of companies is crucial to solving **three of the world's biggest challenges**. However, rapid action and fundamental transformations are needed in the eight years ahead regarding the topics of **climate emergency, biodiversity, and social inequalities**. In 2022, among our member companies, we assessed the objectives and steps that have been taken in these areas and the latter's readiness for transformation. Our work was supported by one of our member companies, **IFUA Horváth & Partners Kft.**

COMMITMENT FROM OUR MEMBER COMPANIES:



59%
define strategic activities and create strategies to help achieve sustainability goals

26%
set targets but do not define activities or strategies



85%
incorporate sustainability considerations into governance at some level



for **53%**
promoting sustainability is perceived as essential, alongside economic considerations



financial planning and financing is based on backtesting for

50%
there are ad hoc sustainability activities or processes independent of core activities for

47%

We are both closer and further away from realizing our vision than ten years ago. Nevertheless, some significant results have been achieved, especially in the field of **understanding the systems that need to be transformed** and the forms of **collaboration essential for progress**, as well as the need for raising the

issue of sustainability to a strategic level.

BCSDH Business Breakfast and Time to Transform 2030 Forum



Climate change is now a matter of fact. Numerous pieces of data support the claim that humans are unquestionably affecting this harmful process. However, we have the tools and the opportunity to reverse these effects – we just need to prepare for this serious fight. Prof. Mark Maslin made the latter claims at the BCSDH Business Breakfast and Forum on May 10, focusing on the now-launched Time to Transform 2030 program, which aims to promote system-wide change.

Mark Maslin, FRGS, FRSA, and Professor of Earth Systems Science at the University College of London, as well as the author of 2021's *How to Save Our Planet: The Facts*, called for action at BCSDH's Business Breakfast and Time to Transform 2030 Forum and came ready to equip everyone with the knowledge they need to change. It is time to face the facts and realize that the relevant knowledge and technology are already in our hands and that companies must play a leading role. The business breakfast was followed by a workshop with the participation of CEOs and experts aimed at identifying domestic goals, opportunities, and challenges in the key areas of the now-debuting Time to Transform 2030 program.



BCSDH 'Transform Talks' CEO Roundtable Discussion

How can BCSDH member companies level up and forge the specific recommendations in the Action 2020 program into joint action? In light of the current global status, we looked for answers to the most pressing questions on three occasions involving almost forty member companies. The discussions were about the following three main topics:

- Promoting the strategic and operational integration of the risks and opportunities related to climate change.
- Enforcement and integration of sustainability aspects into supply chains.
- and business model change that promotes more conscious production and material use.



We would like to thank for their kind hospitality Balázs Báthory and Market Zrt., Tibor Massányi and DVM Group, and Dr. Zoltán Pafféri and VOLÁNBUSZ Zrt.

The Race to Zero Program and Net Zero Advisory Board

The focus is on immediate action, which is where BCSDH can help the business sector. The transition to climate-neutral operations and climate adaptation for companies in any industry is an important task and a significant factor affecting the competitiveness of the business sector. To this end, BCSDH helps companies make concrete commitments and find business solutions.

On 18 January 2021, the Net Zero Advisory Board was established through a unique and broad form of collaboration with renowned experts, with the primary goal of **accelerating the process towards making the Hungarian economy carbon neutral by 2050**, thus taking an important step towards halting climate change. The multi-stakeholder, cross-sectoral Advisory Board, composed of representatives of Hungarian industry and business leaders, chambers of commerce, and associations, was established at the initiative of the British Embassy and the Business Council for Sustainable Development in Hungary (BCSDH).

Net Zero Advisory Board members:

Zsombor Barta (President, HUGBC – Hungarian Association for Environmentally Conscious Building)

Dr. Gábor Bartus (Secretary, NFFT - National Council for Sustainable Development)

Zsolt Bertalan (President, Okos Jövő Innovációs Klaszter)

Attila Chikán Jr. (President, BCSDH – Business Council for Sustainable Development in Hungary)

Paul Fox (British Ambassador)

Anikó Juhász (Deputy State Secretary, Ministry of Agriculture)

Dr. Csaba Kandrács (Vice President, National Bank of Hungary)

Csaba Kőrösi (Director, Environmental Sustainability Directorate, Office of the President of the Republic)

Marcell Kovács (MLBKT - Hungarian Logistics, Supply and Stockholding Company, CEO, MASPED)

Gábor Pukler (President, Jövő Mobilitása Klaszter)

Prof. Dr. Diána Ürge-Vorsatz (Vice-Chair, IPCC - UN Intergovernmental Panel on Climate Change, Working Group III)

Thank you to the sponsors of the Race to Zero Program in 2022:

Main sponsor:



Highlighted sponsors:



Sponsors:



Race to Zero Research 2022

The time left for making the transition to a carbon-neutral economy is rapidly decreasing, and the shift cannot be achieved without specific and meaningful corporate involvement. The aim of research the BCSDH conducted in 2022 was to assess the objectives and steps taken thus far to achieve a state of carbon neutrality. We would like to thank **Deloitte** for its professional support in preparing the questionnaire.

Research has just been carried out for the second time concerning where the Hungarian business sector is on the road to carbon-neutral operations. Although the fact that **73% of leading companies already have net zero emissions goals** - more than double the 31% measured in 2021 - shows that the topic is increasingly relevant among companies, the accurate measurement of emissions currently falls short of what is required.

Seventy-nine percent of the surveyed companies have some emission reduction goals, but only **60% have specific goals**, and only **44% measure at least Scope 1 and 2 emissions**. In addition, 35% of companies have emission reduction targets for Scope 1, 2, and 3, but only approximately half actually assess these emissions. Thirty percent of companies have scientifically based emission reduction goals, but only 20% measure emissions through the value chain (Scope 3).

Sustainability Matchmaking Event



This extraordinary private event, organized for the first time, attracted an impressive number of Hungarian Business Council for Sustainable Development member companies. By facilitating collaboration between companies, the BCSDH plays an important role in accelerating systemic change.

The sustainability demand-supply event is a strategic element of the eight-year Time to Transform 2030 program, as it is time for the BCSDH

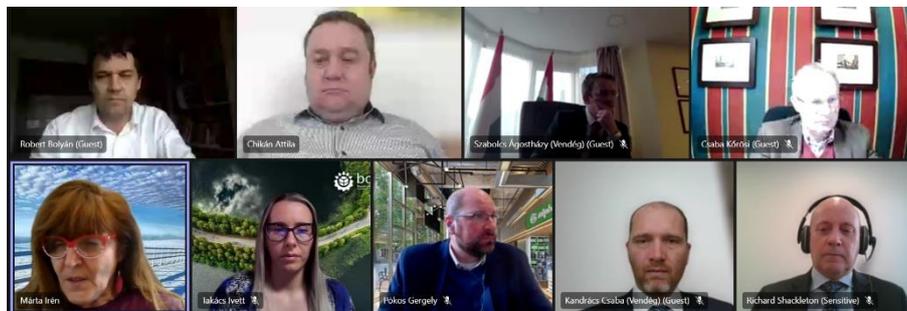
and its member companies to level up together and be at the forefront of the action.

Isolated actions are no longer enough; we need to think together in terms of value chains and systems. Seventeen member companies' sustainability efforts were presented at the online event; after this, the related ideas and goals were discussed at virtual roundtables. Among other outstanding products and services, participants got to know about the following issues: Sustainability-ESG audits and reporting, carbon footprint calculation, carbon neutralization, the circular economic transition, green energy, and mobility.

The 'How to Finance Net Zero Ambitions?' Forum

The Business Council for Sustainable Development in Hungary and the British Embassy hosted a business forum with the participation of the Net Zero Advisory Board and nearly 80 company managers to present the current domestic and European situation of green financing to business actors. Of course, it is essential for as many companies as possible to commit to net zero targets, potentially even by joining the UN Race to Zero Campaign, but it is also essential to identify how to help them in this process.

Dr. Csaba Kandrács, Deputy Governor of the Hungarian National Bank, spoke about the Hungarian National Bank's flagship Green Program and reported on the results so far. He also addressed what other areas will be focused on in 2022 that will help ensure that the sources of finance required to achieve net zero goals will be available in as many areas as possible. Furthermore, he reported on the steps the Hungarian National Bank is taking to support the entire capital market in terms of sustainable financing, the Green Finance Report, and the first TCFD report, which both show the central bank's exposure to climate change through its financial instruments and set an example for the entire financial sector.



Dr. Szabolcs Ágostházy, State Secretary for EU Development Projects at the Prime Minister's Office, provided an overview of the European development funds that can help to fulfill the net zero commitments and the focal areas, including the amounts that can be drawn from them. The primary aim is greening mobility and transport, supporting small and medium-sized companies' renewable energy investments, corporate-level support for the circular economic transition, support for municipalities' renewable energy investments, and the energetic modernization of pre-existing building stock.

Ákos Lukács, Head of Sustainability and Climate Change at Deloitte, provided insights into the main results of the Towards Net Zero corporate research conducted in 2021 with the BCSDH. He also spoke about the fact that corporate sustainability and ESG expectations are increasingly being addressed by the products of financial service providers.

Gergely Pókos, Director of the Green Program Directorate of OTP Bank, spoke about the challenge the 2050 net zero goal poses for them, which the majority of banks see as an opportunity. Considering the Central-Eastern European region, the investment requirements for the energy transition are very large, but solutions are very different from region to region. OTP is committed to financing the net zero transition across the entire region.

The BCSDH aims to promote changes in models and business solutions in Hungary that have a real impact on climate change and generate genuine responses to domestic challenges due to their take up by other companies. An important step was the establishment of the Net Zero Advisory Board, which aims to increase the focus on economic, governmental, and social actors in the transition to a carbon-neutral economy.

It's time for action – BCSDH Business Lunch

We are already living in the age of climate change, but we have all the tools and opportunities we need to act. Everyone can do their part to help avoid the worst possible consequences. Company leaders have a special responsibility and opportunity to make positive systematic changes. The only question is how. This was the topic of the BCSDH's business lunch held on October 13, which focused on the Time to Transform 2030 program, which is aimed at fostering systemic change, and the Race to Zero



program, which is helping to achieve net-zero emissions.

At the event, which was hosted by BNP Paribas, outstanding managers, leading women, and business solutions in the field of sustainability were recognized in three categories with the 'For a Sustainable Future' award this year.

Business as usual is not only being questioned but has been disrupted. We still have a chance to make the world a

better place, but we only have a short window of time to transform our companies, dysfunctional systems, and society. What is needed for these changes to happen? Who can lead this change, and how? At the business lunch of the Hungarian Business Council for Sustainable Development, the framework of the Time to Transform 2030 program that was launched this year was presented to address these questions.

Csaba Kőrösi, President of the UN General Assembly, joined in live via video link from New York, greeted the participants, and thanked the BCSDH for recognizing and certifying outstanding work to promote sustainability. In his thank-you speech, he emphasized that we are at the beginning of a new historical era. Therefore, it is necessary to elevate action to a new level: to manage the crisis and implement transformation at the same time. To solve the challenges of water, climate, energy, food, and inequalities in a transformative way requires leaders of change. Moreover, the management of the complex crisis must be based on scientific evidence.

Gergely Litkai, the founder and director of Dumaszínház, who, as a climate activist, is committed to the cause of sustainability, drew attention to the need for personal responsibility in his humorous yet serious performance.



Things have to change, but how? – this question was the focus of the CEO roundtable discussion moderated by Irén Márta, managing director of BCSDH, in which Dr. Zsuzsanna Diószegi, managing director of EUROAPI Hungary Kft., Sándor Baja, managing director of Randstad Hungary Kft., and Rajmond Percze, managing director of Agroloop Hungary Kft., shared their opinions.

'Future Leaders' Talent Program



This program aims to help potential business leaders who are currently talented professionals to understand the complexity of corporate sustainability and support them to incorporate sustainability elements into their future decision-making processes. This program is unique in Hungary, as a diverse group of practicing business leaders mentor participants and share their experiences about sustainability, strategy, and ethical

operations. Furthermore, Future Leaders can thoroughly get to know their mentoring companies. Nearly fifty mentors per course (company leaders, civil, scientific, and corporate experts) help participants get to know the business community from as many perspectives as possible.

In 2022, the programs were primarily organized in a hybrid way to adapt to global challenges.

Personal meetings and conversations and the sharing of experiences were important for both mentors and participants, so we emphasized providing opportunities for such collaborative discussions in 2022. Although the year's main theme was climate adaptation and circular economy, alongside this, participants also received information from local and international experts about current issues and business challenges that are arising due to the current geopolitical situation. We are grateful to our mentors for always bringing in relevant, current topics that concern companies and the mutual search for solutions," – said Zita Szederkényi, Program Leader.

The events provided a platform for discussing the objectives of the BCSDH's *The Complex Interpretation of Corporate Sustainability* recommendation for business leaders and its theoretical background and corporate practices (Strategic Approach, Responsible Management, Respect for Human Values, Environmental Responsibility, Partnership with Stakeholders, Ethical and Transparent Sustainable Products, and Innovation and Technology introduced last year). The thirty-five graduates of the 2022 course received their diplomas at the BCSDH business lunch on 13 October. Together with this year's graduates, the alumni organization of the Future Leaders talent program already includes members from eight previous courses and nearly 200 young leaders.

For more information, click the following link: <https://bcsdh.hu/projects/future-leaders/>

We would here like to say thank you to the following member companies that sponsored the Future Leaders Talent Program and who provided a venue for it in 2022:

Sponsors of the program in 2022.

Highlighted sponsors:



Sponsors:



Hosts:



Mentoring companies



Future Leaders Talent Program Scholarship



Each year since 2015, BCSDH has awarded a scholarship to a university student for the Future Leaders Talent program. This support helps them to obtain extensive knowledge of global and national trends and corporate practices in the field of sustainability during their time at university.

Kata Ébend, a student of business management at Szent István University; Luca Fanni Somosi, a master's student at the Corvinus University of Budapest; Barbara Szemerits, a master's student in finance and accounting at Eötvös Loránd University; and Bence Mózés Tóth, studying technical management at the Technical Faculty of the University of Debrecen participated in the final selection stage. In their presentations, the applicants talked about how to improve their university in terms of sustainability. **Luca Fanni Somosi won the opportunity to participate in the program.**

The jury was comprised of the following corporate leaders: **Zsuzsanna Károlyi (E.ON), Attila Kelemen (ProSelf), Irén Márta (BCSDH), Zita Szederkényi (BCSDH), László Török (MAZAK), and Ildikó Varga-Futó (Auchan).**

We would hereby like to say thank you to MAZAK for sponsoring the Future Leaders Talent Program scholarship:



Future Leaders Alumni Program



The alumni group was initially started to create a value-creating community of leaders who had completed the Future Leaders Talent Program in 2016, providing them with an opportunity and forum for further sustainability-related professional development. The alumni organization now brings together nearly 290 members who have graduated from the previous seven iterations of the course.

In 2022, the alumni organization of the Future Leaders Talent program continued work under the leadership of Sarolta Katona, president of BUDAirport. Members included Julianna Nagy (KPMG), Máté Bori, deputy head (LeasePlan), Márton Bohn (Shell), Attila Baranyai (Nokia), Krisztina Lengyel (Unilever), Kornél Kovács (Novum Commodities), Nóra Szauder (Coca-Cola), and Andrea Nagy (BCSDH).

In line with its strategy, established in 2021, the leadership of the alumni organization continued to develop its professional programs in 2022. Additionally, they organized a second professional event and explored ways to improve the effectiveness of communication with the alumni group. **The board aims to provide value-creating company leaders and future leaders with the opportunity to share knowledge, engage in further professional development, and network in the spirit of BCSDH.**

BCSDH organized two events for alumni in 2022, one online and one in person, at which there was always an opportunity for informal conversation in addition to the professional content.

On March 22, we held our first event at which Máté Olti, a graduate of the 2018 class and foreign trade attaché of the Hungarian Embassy in Mexico City, talked about his career path. Then we presented the relations between Mexico and Hungary and the role and position of Mexico in the Americas. Katalin Urbán, EHS manager of Grundfos factories in Tatabánya, was our guest at the evening's CEO interview. In 2021, Katalin won the For a Sustainable Future Award in the Leading Woman category. She talked

about her experiences with Scandinavian company culture, how she experienced her work as a consultant, and how important personal presence and working together with the team are to her.

The year-end event was hosted by Attila Baranyai, Nokia's global logistics quality assurance manager and participant of the 2018 class, at the Nokia Skypark Office Building. First, the company's engineers showed



the team around the lab and explained how the 5G network that is being used in more and more parts of the world is being developed at home and told us about what awaits us in the future in terms of networks. After that, Attila presented a project by József Pap, Nokia's global warehousing and packaging strategic purchasing manager and participant of the 2014 class, about how hybrid (cardboard and wood-based) pallets had been introduced and how the company's management were presenting the economic and environmental effects of this.

Future Leaders Alumni Mentoring Program Pilot

We believe it is essential to continue supporting the work of the alumni of the Future Leaders program to promote sustainable practices and initiatives at our member companies and in the business world. To this end, we are constantly exploring new tools and methods and have decided to launch a pilot Mentor Program. Our vision is to support the alumni community to help their companies transition to more sustainable operations. Moreover, we wish to provide opportunities for our member companies' high-level leaders to share their knowledge, experiences, and perspectives with young talents and obtain insight into their thinking and challenges. Following the preparatory work carried out in 2022, the program will begin with six mentors and six mentees in January 2023 and run until August. The program mentors are:



Horváth Magyary Voljč Nóra, K&H



Kelemen Attila, ProSelf



Márta Irén, BCSDH



Pesti Tímea, LeasePlan



Szauer Péter, HVG



Széll Hajnalka, Auchan

Thanks to the sponsors of the mentoring program:



For a Sustainable Future Award 2022



BCSDH launched the **For a Sustainable Future Award** in 2017, aiming to recognize and widely publicize the most significant sustainability initiatives at the corporate, managerial, and individual levels. This prize is designed to promote and increase the contribution of the business sector to achieving the SDGs. The award ceremony for 2022 took place at the BCSDH Business Lunch on October 13. The prize, created to recognize outstanding corporate and managerial performance related to meeting the

Sustainable Development Goals and making system-level change, was awarded for the sixth time by the jury in the categories of Change Leader, Leading Woman, and Business Solution.

The professional jury, which consisted of five individuals (Dr. Gábor Bartus, Szilvia Krizsó, Irén Márta, István Salgó, and Prof. Dr. Diána Ürge-Vorsatz) evaluated the applications and chose the following winners:

Winner of the Change Leader Award: Ágnes Vadnai (Progress Étteremhálózat Kft.)

Winners of the Business Solution Award:

- Circular Economy: MasterPlast (Hungarocell Zöld Program)
- Climate Change: E.ON Hungária Csoport, (Szolnok Intelligens Városi Energia Modell – Városi energiahatékonyság és energiaközösség)
- Sustainability: Generali Biztosító Zrt. (Generali Enterprize program)

Winner of the Leading Woman Award: Ida Kiss – DVM Group and Marianna Pinczés - Virgin Oil Press Kft.

Sponsors of the For a Sustainable Future Award in 2022:

Main sponsors:



Highlighted sponsor:



Sponsor of the Change Leader category:



Circular Economy Platform

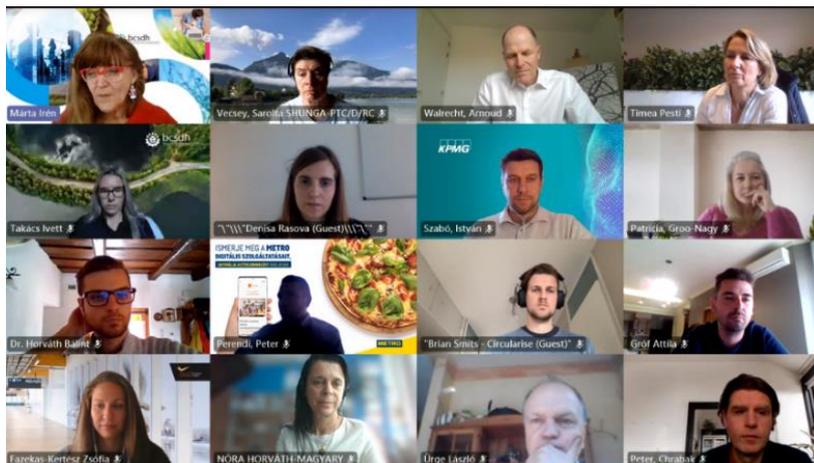


By the end of 2022, a total of ninety-seven companies and organizations had joined the Platform, founded by BCSDH, the embassy of the Kingdom of the Netherlands, and the Ministry of Innovation and Technology. The aim of the Platform is to accelerate the transition to a circular economic model by sharing knowledge, creating joint projects, and encouraging collaboration.

The shift to a circular economy represents a great business opportunity. The core of the concept is not yet deeply understood by most companies. However, this model can increase the resilience of the world economy and facilitate the achievement of the Paris Climate Change Agreement and the United Nations Sustainable Development Goals. The circular economy could represent a \$ 4.5 trillion business opportunity globally by 2030.

In 2022, many initiatives and programs were implemented. This year, the platform's working group met twice online, and we also organized an exclusive program, a movie screening of *Going Circular*. In

addition, in November, we launched our second survey to examine the domestic situation of the circular economy (after a four-year break).



At the Academy of the Circular Economy, participants obtained insight from renowned experts about the practical side of circular performance measurement, the cycle of organic materials, and the construction industry.

At the Circular Economy Summit, in which nearly 160 domestic and international experts participated, we presented how the circular economy can help stop the loss of biodiversity.

For BCSDH, one of the founders of the Circular Economy Platform, it is essential to work with a community of highly committed companies and company managers. The aim is for our nearly 130 member companies – and, following their lead, the entire business sector – to not only drastically reduce emissions, preserve and restore biodiversity, and help reduce social inequality but also to assign these activities a strategic position in their operations. This is what our Time to Transform 2030 program is about, to which our Circular Economy Platform is connected.

Sponsors of the Circular Economy Platform in Hungary in 2022:

Highlighted sponsors:



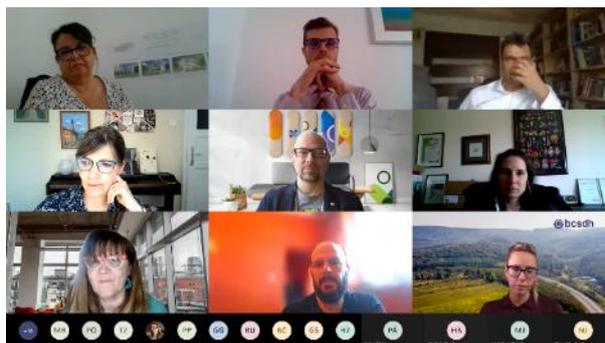
Sponsors:



Circular Economy Academy

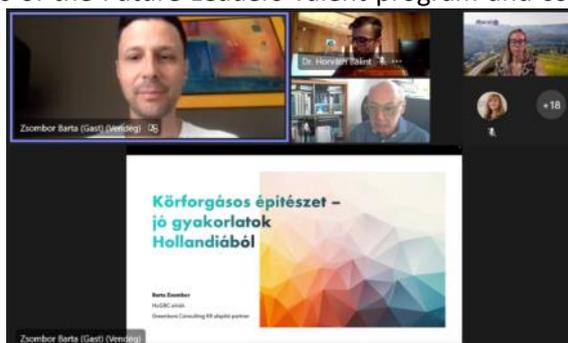
The first event in the webinar series took place with the participation of forty-five company representatives and experts, during which time we presented the Circularity Check circularity performance measurement tool and company experiences with the testing of the service.

The Circularity Check Tool and service were presented by Ivett Takács, project manager of the Circular Economy Platform in Hungary and the expert participating in the project. After the presentation of the tool, two food industry companies (BioFungi Kft. and Natur-Food Kft.) presented their experiences, along with two construction companies (Corten Kft. and Cube-Factory). The participants of the panel discussions were the independent experts who had participated in the testing phase: Gábor Arató, managing director of Manupackaging Magyarország Kft., Henrietta Budai, secretary of HuGBC, Dr. Bálint Horváth, circular economy expert of the Embassy of the Netherlands, and Réka Szöllőssi, independent food industry expert. We would hereby like to thank you for more than half a year of work!



The second event in the series was held in a hybrid format, in person at ING Bank and online via Microsoft Teams. In the first Academy presentation, Dr. János Ádám, plant manager of the Tungsram Group, gave a presentation about the business branch of Tungsram Agritech and the related "Vertical farming" system, which is the result of innovative collaboration. Indoor plant cultivation requires 95-98 percent less water and significantly fewer pesticides than outdoor cultivation, and regardless of the climate, any type of plant can be grown anywhere in the world. This presentation was joined by Zoltán Gazsi, managing director of Eisberg Hungary Kft., who plays a prominent role in this collaborative program. Tungsram and Eisberg established a unique vertical farm in Central Europe in February 2021 for the purpose of research and development. Plants (including microgreens, seedlings, herbs, edible flowers, and lettuce) are grown using LED lighting and a 650-square-meter hydroponic system.

Finally, Rajmond Percze, a graduate of the 2020 class of the Future Leaders Talent program and co-founder of Agroloop, gave a presentation about his business, which emerged from a startup. Agroloop creates innovative and sustainable solutions for the feed and organic fertilizer industry. By breeding insects, Agroloop recycles plant-based, organic food waste **before consumption**, avoiding more than 1,000 tons of emissions of CO2 equivalent per year compared to traditional composting.



On June 7, 2022, the last occasion in the series, representatives of participating companies were able to learn about circular architectural solutions. This event was held online via Microsoft Teams. Zsombor Barta, president of the HuGBC, gave a presentation about good practices learned during a study trip to the Netherlands in November 2022, such as the Green Village, a knowledge and innovation center where sustainable solutions, including sustainable architecture projects and research, are being created. Both foreign and domestic examples of companies were presented at the event. In addition, three BCSDH member companies (BuildEXT Kft., Market Zrt., and Saint-Gobain Hungary Kft.) presented their activities in the field of circularity.

"Deep, shocking, and uplifting" - Exclusive screening of the movie *Going Circular*



Deep, shocking, and uplifting - These were the words used by the participants of the screening to describe the film *Going Circular*. Before the film screening, Désirée Bonis, Ambassador of the Kingdom of the Netherlands, and Irén Márta, executive director of the BCSDH, spoke about the importance of circular transformation. The screening of the film, which was brought to Hungary courtesy of the Dutch Embassy, was hosted by ING Bank and attended by members of the BCSDH and the Circular Economy Platform.

Made by the producers of the Oscar-winning documentary *My Octopus Teacher*, the feature film is about our collective future on Earth. The film envisions a future in which humanity survives and thrives by rethinking global paradigms and respecting the limits of our planet's resources. In the story, you get to know four pioneering thinkers who are navigating the environmental, economic, and social crises of the modern age to find circular solutions. Through the personal stories of the four leaders of change, Janine Benius (biologist and science writer), 102-year-old James Lovelock (independent researcher), Arthur Huang (engineer, designer), and John Fullerton (businessman, former director of JP Morgan), we not only learnt exciting answers to the question 'why the circular economy?', but also how.



Circular Economy Summit



Only 8% of the global economy operates in a circular way, thus significantly less than the potential scope, even though the circular economy concept involves a number of tools and complex systems. Operating in a ‘circular’ way is one of the most effective things we can do to tackle the world’s most pressing challenges, including the preservation and restoration of biodiversity. At the biggest circular event of the year, held with the help of ING Bank, a number of corporate and start-up examples of the circular

economy were provided, along with an overview of international processes.

The impact of the linear economy is unquestionable: more than 90% of biodiversity loss is caused by the extraction and processing of natural resources. In the last decade, the global economy has consumed 70% more virgin materials than the world can safely replenish.

The connection between biodiversity and material management is clear: the circular economy as a form of system-level change can play a role in halting biodiversity loss and creating tangible opportunities for business.

Guest speaker at the Circular Economy Summit was Prof. Dr. Jacqueline Cramer, a renowned expert on the circular economy, professor at Utrecht University, chair of the board of the Dutch Circular Hotspot, former Dutch Minister of Housing, Spatial Planning and the Environment, and author of the book *Building a Circular Future*, published in 2022. Prof. Cramer perceives that a straightforward way to accelerate the process is to join forces and launch as many pilot projects as possible.

Hungary is currently not managing its natural resources well, and its economy is far from circular, but it is encouraging that, as in Europe, the legislative process has started to address the issue of the circular economy. This is an important step that can help ensure that Hungary’s further development does not take place by using up natural resources. Tamás Rentz, Head of the Department of Sustainability and Awareness Raising at the Ministry of Technology and Industry, reported on the progress and next steps.



The role of finance, regulation, and companies in conserving natural diversity and the circular solutions associated with this were the topics of the roundtable discussion at which Tibor Bodor, CEO of ING Bank; Dr. Barbara Botos, Travelling Ambassador for Climate Affairs and Climate Diplomacy of the Ministry of Technology and Industry; Norbert Holczinger, Head of Department of the Hungarian National Bank; and Marianna Pinczés, Managing Director of Virgin Oil Press Ltd., discussed the relevant issues, also providing insights into relevant events at COP27, which concluded the week before the event.

The key message is that the current crisis is accelerating change, but we need to prepare for the long-term impacts. Therefore, it is no longer enough to set long-term targets: we need intermediate targets, metrics, and concrete steps that will drive real change and ensure that the strategies that are being developed do not come as a shock to the business sector.

The second roundtable discussion at the event focused on international business development experiences with the circular economy and sustainability. Among the participants were Roman Gdovjak, Cyrkl, Expansion Manager & Country Manager Slovakia & Hungary; Agata Frankiewicz, CEO and Founder of Deko Eko; Martijn Veltkamp, Design Manager at FiberCore Europe; Lennard de Klerk, owner of Irota EcoLodge; and Martin Basila, CEO of Sensoneo.

The main message of the panel discussion was that waste is 'eternal,' so it represents either an eternal problem or an unlimited business opportunity. The interlocutors shared their experiences regarding how they create opportunities related to this problem, how they have expanded their activities to several countries and continents, and their plans for expansion in Hungary.

ESG program

The expectations of society and investors that companies should operate in an environmentally and socially conscious manner are growing. CEOs agree that it is important to incorporate ESG (i.e., operations and management systems that incorporate environmental and social responsibility) criteria into decision-making processes. BCSDH aims to help member companies by providing professional knowledge transfer, strategic guidance, and presenting related examples of best practices.

The agenda for 2022 was defined based on our 2021 ESG survey. We held four working group meetings in 2022. During the first meeting, we focused on the strategic integration of ESG into corporate

measurement systems through two outstanding case studies. First, Viktor Sverla, Strategy Director of MOL Group, took the audience through MOL's long-term strategy, which has now been merged with the company's sustainability strategy. Afterward, Beatrix Szabó, ALTEO's Sustainability and HSE Director, presented the main cornerstones of the company's ESG audit, the path leading to it, its strategic aspects, and the challenges formulated in connection with the audit.

During our second meeting, we focused on data collection and use related to ESG metrics. First, Tamás Rajnai, ESG manager and Sustainability Senior Expert at E.ON Hungária Zrt., shared with the audience the practices of the E.ON group, emphasizing that the company has a sustainable business strategy, not just a sustainability strategy. He was followed by Róbert Bolyán, Director of Social Impact Banking at UniCredit Bank Hungary Zrt., who presented the company's sustainability strategy, focusing on the 'S' programs and related data collection.

How are ESG aspects embedded into company operations? The BCSDH ESG working group meeting also discussed the theory and practical implementation of this. Next, Eleanor Leach introduced the WBCSD's guidance developed in collaboration with the Institute of Internal Auditors on embedding ESG and sustainability considerations into the Three Lines Model. Afterward, we heard an exciting presentation from Mátyás Bellaagh, Director EHSQ, CSR & BIM at Colas, about the challenges and opportunities of ESG integration and the importance of stakeholder involvement in the entire process.

Ákos Veisz, a managing partner of BDO ESG Tanácsadó Kft., delivered the opening presentation at our fourth meeting. First, he explained what awaits domestic companies in connection with the sustainability reporting directive (CSRD) adopted by the European Parliament on November 10. His presentation also covered how the new German supply chain law will affect companies' due diligence obligations in supply chains. Then Attila Mészáros, Yettel Hungary's communications director, guided us through the almost two-year process of creating Yettel's local ESG strategy.

We would like to thank the following companies for sponsoring the program in 2022:

Main sponsor:

Deloitte.

Sponsors:



BCSDH weekend – host: Continental



The BCSDH weekend provided an exciting program for the thirteen senior executives and their partners.

Both days were hosted by the Veszprém factory owned by Continental Automotive Hungary Kft. As part of the first half-day program, we obtained insight into the development, production, and testing activities at the Veszprém company with the help of Zoltán Dapsy, plant manager, and Zoltán Hornyacsek,

Continental's sustainability sponsor.

Csaba Livják, the founder-owner of BuildEXT, spoke about the use of building information systems and the hi-tech digitalisation tools employed in the construction of the Continental factory and the process of factory construction.

The following morning, we were able to experience how the developments of safe and sustainable mobility that we learned about the day before work in practice on the test track.

Having participants driven by test drivers made the experience unforgettable. The two-day program ended with a pleasant lunch alongside the test track. We hereby thank our host Continental and its leaders for their comprehensive professional program and hospitality.



OTHER ACTIVITIES

Collaboration, professional engagement

In 2022, BCSDH promoted the theme of corporate sustainability in the role of instructor, active participant, and expert at a wide range of conferences, the events of member companies, and juries, including the following:



Events and cooperation timeline	Organizer	Participant
EDUSO project meeting	BGE	Irén Márta - Director, participant and Ivett Takács, Office Manager, participant
CircularRegions partner meeting	Slovak Business Agency	Irén Márta - Director, participant and Ivett Takács, Office Manager, participant
Magyarország 2030	Egyensúly Intézet	Irén Márta - Director, panel discussion participant
Greengage jury	Greengage	Irén Márta – Director, lecturer
MASZESZ Conference	MASZESZ	Attila Chikán Jr. – President, lecturer
GreenBrands podcast recording	GreenBrands	Irén Márta – Director, lecturer
Leaders Forum	UNICEO	Irén Márta – Director, lecturer
WBCSD Liaison Delegate meeting	WBCSD	Irén Márta - Director, participant
Conference	Menedzserek Országos Szövetsége	Irén Márta - Director, participant
Magyar Tudomány Ünnepe “Beyond Financial Reporting”	BGE	Irén Márta – Director, moderator
McDonald's Strategic and Sustainability Day	Progress (McDonald's)	Irén Márta - Director, participant
Reporting Matters and MC Training	WBCSD	Irén Márta - Director, participant
MC1 Nature webinar	WBCSD	Irén Márta - Director, participant
MC1 Climate webinar	WBCSD	Irén Márta - Director, participant
MC5 Transparency webinar	WBCSD	Irén Márta - Director, participant
Discussions on the transition to a circular economy - Sustainable consumption	Alapvető Jogok Biztosának Hivatala	Irén Márta – Director, lecturer
Zöldre váltva?	RILIAM I-4.0 projekt	Irén Márta - Director, panel discussion participant
HBLF Mentor program- mentor preparing	HBLF	Irén Márta – Director, mentor
FMCG conference	Trade Magazin	Irén Márta – Director, lecturer

Generali EnterPrize Award-giving ceremony	Generali Insurance	Irén Márta – Director, jury
Self-assess your nature readiness workshop.	WBCSD	Irén Márta - Director, participant
MVÜK 1mrd+/5 mrd event	MVÜK	Irén Márta - Director, participant
CIRCO International Hub Collaboration meeting	Circo	Irén Márta - Director, participant
Chief Sustainability Officers for SDGs 2022	WBCSD/UNDESA	Irén Márta - Director, participant
TudásTár	EUROAPI	Attila Chikán Jr. – President, lecturer
Leaseplan Driving Camp	Leaseplan	Irén Márta - Director, participant
Business Days	Trade Magazin	Irén Márta - Director, panel discussion participant
60. Közgazdász-vándorgyűlés	Magyar Közgazdasági Társaság	Irén Márta - Director, panel discussion participant
Greenbrands closing ceremony	GreenBrands	Irén Márta - Director, participant
Sustainability Conference	CCH	Irén Márta – Director, lecturer
Auchan sustainability presentation	Auchan	Irén Márta – Director, lecturer
MNB Green Conference	MNB	Irén Márta - Director, participant
Swedish Sustainability Highlights	Swedish Embassy	Irén Márta - Director, panel discussion participant
MLBKT Congress	MLBKT	Attila Chikán Jr. – President, lecturer
WBCSD Council meeting	WBCSD	Irén Márta - Director, participant
Community Summit	Budapest Bridge	Irén Márta – Director, lecturer
Magyar Tudomány Ünnepe	Budapesti Gazdasági Egyetem	Zsófia Galambosné Dudás, Head of ESG program – section co-chairman
Generali EnterPrize Award-giving ceremony	Generali Insurance	Irén Márta - Director, participant
Tackling Inequality workshop	WBCSD	Irén Márta - Director, participant
NFFT Council meeting	NFFT	Irén Márta - Director, participant
MVÜK event	MVÜK	Irén Márta - Director, participant
Sustainability and Environmental Protection Workshop	HBLF	Irén Márta - Director, participant
"Transformative changes in the business sphere – on the way to sustainability"	Magyar Tudományos Akadémia	Irén Márta – Director, lecturer

The staff of the organization participated in the following juries in 2022 as members:

Jury member in:	Organizer	Participant
Zöld Béka díj	Deloitte	Irén Márta – Director, jury
EnterPrize pályázat	Generali	Irén Márta – Director, jury
Fenntarthatóság Szimbóluma 2021	Trade Magazin	Irén Márta – Director, jury
GREENGAGE – A zöld elkötelezettség díja 2022	Professional Publishing Hungary kiadó	Irén Márta – Director, jury
Zyntern Case Study	Zyntern	Eszter Chikán-Kovács – Communications Manager, jury

The association maintains strong partnerships with many leading professional and business organizations and embassies. A non-exhaustive list of these includes:

The British Chamber of Commerce in Hungary, the British Embassy, Corvinus University/Faculty of Business Administration, Budapest Institute, Budapest Business School, Budapest University of Technology and Economics, Common Purpose, Hungarian Association for Excellence (HAE), National Association of Food Processors, Effekteam, FoodBank, FÉSZ, Hungarian-French Chamber of Commerce and Industry, French Embassy, French Institute, Hungarian Business Leaders Forum, Netherlands-Hungarian Chamber of commerce, Netherlands Embassy, Hungary Green Building Council, LEO, KÖVET Association, EU Chambers of Commerce in Hungary, Hungarian Donors Forum, Hungarian Association of Logistics, Purchasing and Inventory Management (HALPIM), Hungarian Public Relations Association, National Council for Sustainable Development, Transparency International Swiss Chamber of Commerce in Hungary, Swedish Chamber of Commerce in Hungary, WWF, Óbuda University, Milton Friedman University, Milestone Institute, IVSZ, JVSZ, HuGBC, MLBKT, MGYOSZ.

INTERREG SK-HU CircularRegions project



The main goal of the CircularRegions project is to promote cooperation between organizations that are members of the circular economy platforms, the Hungarian Circular Economy Platform in Hungary and Circular Slovakia in Slovakia, in order to help integrate small and medium-sized enterprises (SMEs) into the circular economy.

The project focuses on the food and packaging, plastics, construction, and tourism sectors. Companies, associations, and non-profit sector representatives, including regional politicians and potential educators, could join the project. From December 2021 until the end of the project in March 2022, the experts assessed the circular performance of the selected companies under the leadership of the BCSDH. In Slovakia, seven experts worked with four companies. (Two tourism, one construction, and one plastics company).

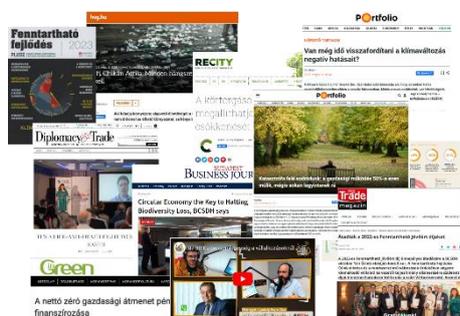
The closing event of the project was held on March 23, 2022, where we presented the service that had been developed and the main results. To highlight the importance of circularity in solving the climate emergency, we invited Vojtech Vosecky from Circle Economy to the event. Vojtech spoke about the global challenges facing us and showed the participants that only 8.6% of the 100.6 Gt of resources that enter the world economy are returned to the system. This is the size of the world's so-called Circularity Gap, which is also reported in the 2022 Circularity Gap Report.

But what was the general experience of the experts with the Circularity Check Tool? To answer this question, we invited some Slovak and Hungarian experts to participate in a panel discussion, which was moderated by Bálint Horváth, a Circular Economy Expert of the Embassy of the Kingdom of the Netherlands, who had also participated as a consultant in the project. The experts agreed that using the tool was a good experience for both companies and experts. However, it was pointed out that the tool cannot be applied to all sectors, as it was difficult to define the subject of the evaluation in the case of the tourism industry and service sector.



The project partners are the Slovak Business Agency, the Institute of Circular Economics, the Business Council for Sustainable Development in Hungary, and IFKA Közhasznú Nonprofit Kft. The project was implemented through the Interreg Slovak Republic – Hungary program with the support of the European Union through the European Regional Development Fund in the amount of 182,449.40 euros. The project lasted from December 2020 to March 2022.

PRESS RELEASES - COMMUNICATIONS



The BCSDH witnessed growth in exposure in both printed and electronic quality media in 2022. Over ninety appearances occurred through **press releases** supporting our events and **interviews, reports, and professional articles, with an increase in analytical and editorial articles.** There was major interest in the **General Assembly, the Towards Net Zero research, the For a Sustainable Future Award, and the Circular Economy Summit,** besides that connected with the

top speakers. The **HVG Sustainable Development Plus** publication also featured BCSDH activities, including the results of the **Time to Transform 2030 program, the Maturity survey, the Circular Economy, and the presentation of the Vision 2050 Refresh.**

Interviews with Dr. Mark Maslin, Marika Irén, and Attila Chikán Jr. were published in HVG, Portfolio.hu, Diplomacy and Trade, and the Budapest Business Journal.

Numerous media regularly reported on BCSDH activities, including HVG and Portfolio.hu, MTI, Diplomacy and Trade, the Budapest Business Journal, Greenfo, ReCity, TrendFm, ECOLIFE, Trade Magazin, and StoreInsider.

Successful strategic cooperation with Portfolio.hu was another milestone in BCSDH communication, resulting in numerous deeper analytical articles focusing on BCSDH-related topics. In addition, our presence was maintained on Facebook and LinkedIn. One of this year's best results was significant social media activity by partners during the Circular Economy Academy and Sustainable Future Award, leading to new synergies.

The announcement of the Future Leaders scholarship program became more targeted with the involvement of Zyntern and by increasing the number of visitors and followers on BCSDH's Facebook page with a Facebook campaign. **The campaign reached nearly 9,000 university students.** Most organic reach was related to the scholarship campaign.

The official BCSDH Facebook page had a 'reach' of 65,214, a 56% increase on the previous year; the alumni group had 142 members, and **the LinkedIn page had 1,025 followers**, 321 more than last year, and **the bcsdh.hu website had 34,000 visitors.**

Moreover, the bcsdh.hu website has also been updated with new design and improved content. The relaunch date is February 2023.

WORKING GROUPS IN 2022

BCSDH member companies are actively taking part in creating and implementing the professional work of the organization. This cooperation ensures the optimal meshing of sustainability efforts and business needs and supports their effective operation. In 2021, six types of Working Groups were operational:

Time to Transform 2030 CEO Working Group

In 2022, the priority goal of the working group was to explore the possibilities of adapting the World Council's recommendations and framework in Hungary based on the Action 2020 program, as well as to assess the maturity level of our membership in the light of sustainable transformation.

The working group held four meetings in 2022: 9 March, 27 April, 4 August, and 10 November. The March and August sessions were so-called 'ambassador meetings', to which several top managers were invited, who commented on and helped with the concept of measuring membership maturity.

Active participants of the working group included: Sándor Baja (Randstad), Balázs Báthory (Market Építő Zrt.), Bjoern Claussen (BNP Paribas), Zsolt Csavajda (DSM Nutritional Products Hungary), Dr. Ádám Vida (Bay Zoltán Alkalmazott Kutatási Közhasznú Nonprofit Kft.), Anna Hőgyész (Nestlé Hungária Kft.), Attila Chikán Jr (ALTEO), András Iljicsov (Spreadmonitor Kft.), Attila Jakab (Dataxo Group Zrt.), Attila Kelemen (ProSelf Int.), Orsolya Ludvig (Heineken), Irén Márta (BCSDH), Tamás Morvai (Prímaenergia), Gréta Nagy (DANDELION Kft.), Péter Noszek (Nestlé Hungária Kft.) Viktor Parragh (IFUA Horváth), Rajmond Percze (Agroloop), István Salgó (BCSDH), Nóra Stancsics (IFUA Horváth), Ágnes Svoób (Equilor Corporate Advisory Zrt.), István Szabó (KPMG).

Race to Zero Working Group

The transition to climate-neutral operations and climate adaptation is an important task for all companies in every industry and a factor that significantly affects the competitiveness of the business sector. For this purpose, BCSDH helps companies make concrete commitments and find business solutions.

In 2022, the **corporate leader of the working group** was **Tímea Pesti, CEO of LeasePlan Hungária Zrt.** In 2022, the working group met three times, on 10 March, 29 March, and 4 October.

Active participants of the working group included: Anna Ambrus (MOL Group), Róbert Aradi-Beöthy (OTP Bank Nyrt.), Zsuzsa Berman (BNP Paribas), Martina Bodó-Novák (Güntner Tata Hűtőtechnika Kft.), Róbert Bolyán (UniCredit Bank Hungary Zrt.), Flóra Borek (Deloitte), Dávid Bóta (Budapest Airport), Balázs Bozsik (Pwc), Péter Chrabák (Bay Zoltán Kujtatóintézet), Csaba Csizkó (denkstatt), Dr. András Balásfalvi-Kiss (4iG Nyrt.), Dr. Gábor Farkas (SolServices Kft.), Dr. Ágnes Sepp-Fekete (BuildEXT Kft.), Endersz Frigyes (Eon Hungária), Farkas Mátyás (WWF Magyarország), Fazekas Dániel (K&H), Zsófia Fazekas-Kertész (Budapest Airport), Attila Fésűs (ENGIE Magyarország Kft.), Johann Gabriel (Güntner-Tata kft.), Gábor Gyura (MNB), Mónika Hetesi (BuildEXT), Zoltán Hornyacsek (Continental), András Iljicsov (Spreadmonitor Kft.), Attila Jakab (Dataxo Group Zrt), Attila Jenei (denkstatt), Laura Jókuthy (MNB), Ferenc Kalinczák (DENSO Manufacturing Hungary), László Karafa (Saint-Gobain), Teréz Kardos Éva (NEO Property Services Zrt.), Zsuzsanna Károlyi (E.ON Hungária Zrt.), Éva Erika Kerekes (KPMG Tanácsadó Kft.), János Kocsány (Graphisoft Park SE), Péter Kocsis (MOL Nyrt.), Kincső Kovács (DATA XO GROUP), Adrienne Kurcz (Solservices), Csaba Livják (BuildEXT Kft), Csaba Melovics (BuildEXT Kft), Eszter Mihály (HELL ENERGY Magyarország Kft.), Csaba Molnár (MagNet Bank), Réka Nagy (Invensol/ DOME), Dávid Papp (MNB), Tímea Pesti (LeasePlan Hungária Zrt.), Ida Petrik (MVÜK Zrt.), Tibor Ruzsinszki (Neo Property Services Zrt.), Zsanett Sándor (Deloitte), Eszter Sárosi (Saint-Gobain Hungary Kft), Petra Somogyi (KPMG), Levente Suba (K&H Bank Zrt.), Beatrix Szabó (ALTEO Nyrt.), Gábor Szarvas (Greenbors Consulting), Réka Szücs (Deloitte), László Török (Yamazaki Mazak CE s.r.o.), Gábor Vigh (Güntner-Tata Kft.), Nárcisz Visi-Kalász (BASF Hungária Kft.), Sándor Závoczky (Güntner-Tata kft.)

As part of the Race to Zero program in 2022, a special working group – the nature-based carbon-neutralization working group – was created to explore the current situation and opportunities in Hungary and formulate recommendations for the corporate sector. The working group met at least once a month.

Social Capital Working Group

This working group aims to coordinate our members' social impact and achieve a positive, sustainable change of attitude through them. Furthermore, the working group initiated and is responsible for the Future Leaders talent program and supports its work and operation with continuous evaluation and development proposals. Besides this, it professionally supports the activities and programs of the alumni organization. This year, in addition to the above, the main topics of the working group meetings were the: Mentoring program, Randstad Workmonitor, Time to Transform, and Social Capital Working Group: Focus and Tasks 2030.

Professionals who are committed to sustainability and social values and who are concerned with issues related to the social impact and attitude formation of companies participate in the joint work.

The working group meets three times a year, usually in Budapest or via video conference. Furthermore, additional materials are sent to members by e-mail for comment, as discussed at meetings.

The leader of the working group is Attila Kelemen, founder and president of ProSelf. Its activities are coordinated by Zita Szederkényi, head of the Future Leaders talent program, on behalf of the BCSDH.

Dates of working group meetings in 2023: March 23, June 15, and October 19.

Active members of the working group included: Sándor Baja, Randstad Hungary Kft.; Zsuzsanna Károlyi, E.ON; Attila Kelemen, ProSelf International Zrt.; Sarolta Katona, Budapest Airport Zrt., János Kocsány, Graphisoft Park SE; Irén Márta, BCSDH; Zita Szederkényi, BCSDH; Eszter Takács, KPMG Hungária Kft.; József Takács, Budapest Airport Zrt.; Anita Urbán, Güntner Tata Hűtőtechnika Kft.; Balázs Zuggó, Daikin Hungary Kft.

Communications Working Group

The goal of the working group is to showcase case studies, communication challenges, and positive examples of sustainability communication by member companies and to assist the BCSDH in effectively communicating its professional proposals and utilizing communication synergies with member companies. The objective is to achieve the sustainability goals of the BCSDH through effective and wide-reaching communication.

The work involves the managers of the member companies who deal primarily with communication and decision-making relations and professionals **committed to sustainability and social responsibility**.

In 2022, the working group held online meetings in the first part of the year and then in a hybrid format for the rest of the year. It held three meetings (March 31, June 14, and September 27). In addition to the role of companies in relation to crises, the working group focused on the current issue of greenwashing. Furthermore, managers presented interesting pioneering/exemplary sustainability communication projects that aroused great interest, while the topic of how to develop parts of BCSDH's communication was also at the center of professional discussions. The working groups were hosted by Budapest Airport, Deloitte, and HELL.

The leader of the working group in 2022 was Chikán-Kovács Eszter, BCSDH's Communications Manager.

In 2022, twenty-five member companies participated in the working group: Bernadett Apró-Horpácsi (Allianz), Zsuzsa Beke (RICHTER), Zsuzsa Berman (BNP Paribas), Noémi Csóka (Nestlé), Anikó Dalos (MVÜK), Ferenc Dobrocsi (Lapker), János Fodor (Folprint), Ildikó Földi-Tamás (Generali), Tamás Fülöp (BUD), Emese Gászó (KPMG), Réka György (Waberers), Antal József Gyurkovics (NMZrt.), Zoltán Hornyacsek (Continental), Krisztina Dr. Horváth (NMZrt), Anikó Kiss (Dreher), Zsuzsanna Károlyi, (EON), Márk Maczelka (SPAR), Mónika Meronka (EximBank), Eszter Mihály (HELL), Ágnes Müllner-Simon (Alteo), Éva Schvéd-Trecsek (Volánbusz), Ágnes Alíz Dr. Sepp-Fekete (Buildext), Judit Simon-Szabó (Progress), Angéla Torgyik (BÉT), Ildikó Varga-Futó (Auchan).

Circular Economy Working Group

The transition to a circular economy represents a great business opportunity today. BCSDH's mission is to support its member companies to become active leaders of future changes and global trends, not followers. In connection with this, a working group was set up to share circular business practices. The working group meets two or three times a year in person or online, and its participants are members of the Circular Economy Platform. The 2022 focus was knowledge-sharing, innovation, and education. In addition, the working group is working on preparing for the Circular Economy Summit and the Circular Economy Academy.

The leader of the working group is Ivett Takács, project manager of the Circular Economy Platform. In addition, Bálint Horváth, an expert on the circular economy from the Embassy of the Kingdom of the Netherlands, is actively participating in the working group.

Active members of the working group were: Anna Almási (ING Bank); Gábor Arató (Manupackaging Magyarország Kft.), Sára Balogh (Cyrkl), Flóra Borek (Deloitte), Zoltán Borosnyay (HOSZ), Balázs Bozsik (PwC), Péter Chrábák (Bay Zoltán Research Institute), Máté Czvitkó (Sharee), Tamás Csabai (Shell Hungary Zrt.), Zsolt Csavajda (DSM), Doma Mariann (LC Packaging TPI Kft.), Dr. István Komlósi (University of Debrecen), Andrea Dulai (Raben Trans European Hungary Kft.), Rita Fenyvesi (CSEBER NONPROFIT Kft.), Bence Florián (Öko-Trade Kft.), János Fodor (Folprint Zöldnyomda), Gergely Hankó (KSZGYSZ), Ágoston Hényel (Hellovelo), Bálint Horváth (Dutch Embassy), Sarolta Horváth (Rakun Box Society), András Huszár (Green Policy Center), Bence Jászkai (Bay Zoltán Research Center), Adam Karlovecz, Attila Kelemen (ProSelf), Livia Kokasné Palicska (Hungarian Light Industry Association), Norbert Kovács-Krassói (LC Packaging TPI Kft.), Anita Kőhegyi (MLBKT), Miklós Leviczky (Unilever), Bernadett Nádasy (PwC Hungary), Andrea Nagy (BCSDH), Ágnes Németh (Cube Factory), Péter Noszek (Nestlé Hungária Kft.), Zsófia Papp (IFUA Horváth & Partners Kft.), Fanni Puzsár (IFUA Horváth & Partners Kft.), Beáta Rakos-Szegleti (Dutch-Hungarian Trade Association), Dorottya Rudas (KPMG Consulting Ltd.), Katalin Sipos (WWF Hungary), Gabriella Szalai (Daikin Hungary), Péter Szauer (HVG), Zoltán Szóráth (Herman Otto Institute), László Ürge (DBH Group), and Róbert Üveg (CRH Hungary).

ESG Working Group

The aim of the ESG working group is to help companies measure and manage risks, exploit additional competitive advantages, and explore new opportunities by better understanding environmental, social, and corporate governance (ESG) information. In addition, we are working together to improve decision-making and public reporting practices, which will enable the entire financial system to transform, benefiting truly sustainable and transparent market players.

The leader of the working group in 2022 was Gréta Nagy, Managing Director of Dandelion Kft.

In 2022, the working group met four times: March 8, April 12, September 22, and December 8. Eighty-three member company executives from fifty-one organizations participated in the working group. Representatives of the participating companies included: Orsolya Adamovics (Generali Biztosító Zrt.), Adrienn Anga (KPMG Tanácsadó Kft.), Sándor Baja (Randstad), Dániel Bakonyi-Kiss (Equilor Befektetési Zrt.), Krisztina Balázs (UniCredit Bank Hungary), Zsuzsanna Beke (Richter Gedeon Nyrt.), Mátyás Bellaagh (Colas), Zsuzsa Berman (BNP Paribas), Hajnalka Biró (Greenbors Consulting), Martina Bodó-Novák (Güntner-Tata), Tibor Bodor (ING Bank), Károly Bognár (Borealis Consulting Kft.), Róbert Bolyán

(UniCredit Bank Hungary), Balázs Bozsik (PwC), Péter Chrabák (Bay Zoltán Kutatóintézet), Björn Claussen (BNP Paribas), Karolina Czako (BDO), Márton Czene (Hungrana), Bernadett Csesztregi (Güntner-Tata Hűtőtechnika Kft.), Hajnalka Csikós (E.ON Hungária Zrt.), Csaba Csiszko (denkstatt Hungary Kft.), Ágnes Deme (KPMG), Attila Demeter (Dome), Tímea Dohányosné Szabó (Hellovelo Zrt.), Ágnes Dr. Sepp-Fekete (BuildEXT Kft.), Csilla Dudás (UniCredit Bank Hungary), Károly Fecske (Nemzeti Mobilfizetési), Tamás File (Magyar Nemzeti Bank), Ferenc Fóris (Nemzeti Mobilfizetési Zrt.), Anett Gulyás (Yettel), Janos Handó (BPR consult Kft.), Ágoston Hényel (Hellovelo Zrt.), Evelin Kitti Hidi (Budapest Airport Zrt), Anna Hőgyész (Nestlé Hungária Kft.), András Iljicsov (Spreadmonitor Kft.), Krisztina Ivanics (Exim Bank), Benedek Jakoda (Deloitte Könyvvizsgáló és Tanácsadó Kft.), Gergely Jancsár (PWC), Attila Jenei (denkstatt), Laura Jókuthy (Magyar Nemzeti Bank), Dóra Kapás (Szerencsejáték Zrt.), Éva Teréz Kardos (NEO Property Services Zrt.), Ida Kiss (DVM Group), János Kocsány (Graphisoft Park SE), Zoltán Kupás (IFUA Horváth&Partners Kft.), Márk Maczelka (SPAR Magyarország), Attila Mészáros (Yettel), Eszter Mihály (HELL ENERGY Magyarország Kft.), Gréta Nagy (DANDELION Kft.), Réka Nagy (DOME/Invensol), Edit Nagy (Market Építő Zrt.), Zsolt Nagygyörgy (SZTA), Zsuzsa Pálfalvi (Graphisoft Park Services Kft.), Zoltán Pandi (MOL), Endre Péter Perendi (Metro Kereskedelmi Kft.), Ida Petrik (MVÜK Zrt.), Tamás Rajnai (E.ON Hungária Zrt.), Renátó Ritter (Magyar Nemzeti Bank), Sabrina Rossi (Greenbors Consulting Kft.), Veronika Sámpár-Sörös (EXIM Bank), Eszter Sárosi (Saint-Gobain Hungary Kft.), Anita Simon (ALTEO Nyrt.), Judit Simon-Szabó (Progress), Nóra Stancsics (IFUA Horváth & Partners Kft.), Levente Suba (K&H Bank Zrt.), Viktor Sverla (MOL), Beatrix Szabó (ALTEO Nyrt.), István Szabó (KPMG), Eszter Szabó (MOL), Gábor Szarvas (Greenbors), Péter Szauer (HVG), Ottó Szeder (Exim Bank), András Szilasi (PWC), Réka Szücs (Deloitte), Zsófia Török (SPAR Magyarország Kft.), Nikolett Törös-Barczel (Magyar Nemzeti Bank), Sándor Varga-Haszonits (Deloitte), Tibor Varsányi (ILOVEWOOD KFT.), Ákos Veisz (Danube Capital), Gábor Vida (IFUA Horváth & Partners Kft.), Gábor Vigh (Güntner-Tata Kft.), Adriana Zagatto (E.ON Hungária Zrt.) and Balázs Zuggó (Daikin).

Board and staff, organizational changes

Executive Board:

Attila Chikán Jr., President
István Salgó, Honorary President
Zoltán Gazsi, Executive Board Member
Dr. Ágnes Fábián, Executive Board Member
Zsolt Jamniczky, Executive Board Member
Gréta Nagy, Executive Board Member

Advisory Board:

Sándor Baja, Advisory Board Member
László Flórián, Advisory Board Member
Sarolta Katona, Advisory Board Member representing the alumni
László Török, Advisory Board Member

Supervisory Board

Orsolya Pallaghy, Supervisory Board President
Dr. Orsolya Fazekas, Supervisory Board Member
János Kocsány, Supervisory Board Member

Staff:

Eszter Chikán-Kovács, Communications Manager (4 hours/day)
Zsófia Galambosné Dudás, Head of ESG program (from 1 October to 31 December 2022; 2 hours/day)
Dorottya Jenei, Marketing and Project Assistant (on maternity leave from October 2020)
Szonja Kovács, Marketing and Project Assistant (on maternity leave from April 2022)
Irén Márta, Director (8 hours/day)
Andrea Nagy, Head of Race to Zero program (6 hours)
Kinga Recsetár-Maioli, Head of Corporate Programs (on maternity leave from October 2023)
Zita Szederkényi, Head of Future Leaders Talent Program (by agreement)
Ivett Takács, Office and Project Manager (8 hours/day)

Contact

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