

CALL FOR SPONSORSHIP - BCSDH's corporate programs 2025

Dear Partner,

In 2025, BCSDH is asking for your company's support to implement its **activities** and to help accomplish our shared goals.

Now is the time to act, we still have the chance to transform our companies. The BCSDH says companies must lead the change. The past period has shown us that we can **respond quickly and effectively to a common goal**.

The **Time to Transform 2030 program** is a **guideline program for corporate sustainability**. It is actively contributing to **accelerating change** according to the pathways set out in Vision 2050. In the framework of the **Race to Zero program** we support our members in formulating concrete goals and strategic steps, and in implementing concrete actions in the areas of climate protection, adaptation and biodiversity restoration, and ESG compliance. As the **voice of the business world**, we will also continue to **consult with policy makers**.

Within the framework of the **Circular Economy Platform**, professional work will continue in order to help disseminate the concept of the circular economy.

The successful **For a Sustainable Future Award** will be awarded in 2025 too. In highlighting the winners, we are seeking to promote the topic and the related individual and corporate performances to a wider audience.

We are also launching the twelfth year of our **Future Leaders programme** in 2025.

In order to help develop the **form of cooperation that best supports the goals and plans of your company**, our **sponsorship packages can be combined and personalized to your needs**.

Our programs	Main sponsor*	Highlighted sponsor*	Sponsor*
	HUF***		
Time to Transform 2030 program	1 500 000	800 000	450 000
Race to Zero program	1 500 000	800 000	450 000
Circular Economy Platform	1 500 000	800 000	450 000
ESG Program	1 500 000	800 000	450 000
Future Leaders Program	1 200 000	800 000	450 000
Future Leaders Scholarship Program**	620 000		
Future Leaders Alumni program			500 000
'For a Sustainable Future' Award	1 200 000	800 000	
Sponsor of the Change Leader category**		900 000	
Sponsor of the Leading Women category**		900 000	

Featured events			
	Main sponsor **	Highlighted sponsor*	
BCSDH Business Lunch – 9 October 2025	2 000 000	800 000	
Circular Economy Summit – 20 November 2025	2 000 000	800 000	
BCSDH 2025 carbon consciousness sponsor**:	2 500 000		

* Non-exclusive sponsor status

** Exclusive sponsor status

*** Not including 27 % VAT.

You can read more about the programs and sponsorship packages below.

Thank you in advance for supporting our efforts!

*We have a narrow time frame available for the fundamental and immediate transformation of our systems. **It's time to act.** We believe that businesses have a leading role in this.*

Program 2025

Our primary goal is to support our member companies and the business sector in achieving **climate neutrality, biodiversity restoration targets, an inclusive corporate culture and operations** that promote equality, diversity and maximum respect for business human rights, and the **highest levels of transparency**.

Time to Transform 2030 – Now is the time to act

The time for rapid transformation has arrived – Our partner organization, the WBCSD, in collaboration with leading member companies, has established an immediate action plan aligned with the Sustainable Development Goals (SDGs) and the objectives of the Paris Agreement. The Vision 2050 document aims to help companies transform in terms of their strategy, business operations, and societal impact. The Time to Transform 2030 program supports the implementation of this at a local level.

Our **most urgent challenges are achieving climate-neutral operations as soon as possible, climate adaptation, restoring biodiversity, and reducing growing social inequalities**, in line with the Paris Climate Agreement and the SDG goals.

The already changed circumstances require entirely new systems, solutions, and business operations. We must immediately transform our systems, making them more sustainable and resilient, while also adapting to the already altered conditions. **In accelerating the transformation and adaptation, we provide solutions and tools to assist our member companies by 2025.**

Our activities:

- Measuring corporate sustainability maturity based on Vision 2050, identifying key areas for improvement, and assisting in developing focused actions.
- Corporate and sectoral collaborations along the value chain based on the nine pathways.
- Encouraging specific commitments and actions from BCSDH member companies and the broader business community.
- Showcasing the most inspiring commitments, outstanding business solutions, and change leaders, and publishing the results:
 - **At the BCSDH Annual Business Lunch, in an online publication in both Hungarian and English**
 - **On the website in both Hungarian and English**
 - **Through events, the website, partners, and press releases**

Our events:

- **Transform Talks** – CEO roundtable discussions on the creation of resilient and adaptive systems, covering implementation possibilities, financing, tools, existing business solutions, and results.
- **Webinar series presenting the results of the maturity assessment** – a three-part webinar series based on the maturity assessment results, helping our member companies understand their areas for improvement.
- **BCSDH Business Lunch – 9 October 2025** – a nearly 200-person event, including the Sustainable Future Award ceremony, showcasing the annual professional work and scalable business solutions, as well as the awarding of certificates to the graduates of the "Future Leaders" program.

We offer the following opportunities to our sponsors:

	Time to Transform program			Business Lunch
	Main sponsor	Highlighted sponsor	Sponsor	Event main sponsor (Only one company)
Value of sponsorship (HUF)	1 500 000*	800 000*	450 000*	2 000 000*
Opportunity to be a speaker in one of the main events	Yes, on Transform Talks event	-	-	Yes, on the Business Lunch
Advertisement in BCSDH's annual online publication in Hungarian and English	1 page	½ page	With logo	-
Placement of the sponsor's logo on all communication materials related to the program (BCSDH website, publications ...)	Yes, as a main sponsor	Yes, as a highlighted sponsor	Yes	Yes, on event sliders and invitations
Placement of the sponsor's logo on the BCSDH website	Yes, as a main sponsor	Yes, as a highlighted sponsor	Yes	Yes, in relation with the event
Mention of sponsor, and placement of their logo at events that introduce the program	Yes, as a main sponsor	Yes, as a highlighted sponsor	Yes	Yes, prominently as a host/lead sponsor in the event announcement and at the business lunch.
Mention of sponsor in press releases	Yes, as a main sponsor	Yes, as a highlighted sponsor	Yes	Yes, in relation with the event

*Not including 27 % VAT.

We hereby thank our Time to Transform 2030 main sponsor in 2024:



Jó étellel teljes az élet

Race to Zero – The path toward climate-neutral operations and preserving biodiversity

The **transition** to climate-neutral operations, **climate adaptation** and preserving biodiversity for all companies in any industry is an important task, and a factor that significantly influences the competitiveness of the business sector. The emphasis is on **immediate action**, for this purpose BCSDH helps companies to **make concrete commitments and to find related business solutions**.

Our activities:

- **Assisting companies in finding areas** where they can achieve immediate impact and take action to achieve specific results.
- **Exploring and developing business solutions** that support climate neutrality, climate adaptation, and biodiversity goals, and publishing the achieved results.
- **Promoting corporate and sectoral collaborations** along the value chain to achieve climate neutrality.
- **Encouraging BCSDH member companies and a broader business community to make specific commitments to climate and biodiversity support**, providing professional support for identifying these commitments, and collecting them.

Events:

- **BCSDH Business Breakfast and Forum** – once a year, a larger forum with keynote speakers and experts with the aim to discuss the topic of climate adaptation and showcasing forward-thinking business solutions
- **Race to Zero Working Group** - sharing business solutions and best practices, presenting professional innovations, and facilitating networking to promote cooperation.
- **Race to Zero on the Spot** – presentation of concrete, forward-looking company solutions on the subject with a site visit

We offer the following opportunities to our sponsors:

	Race to Zero program		
	Main sponsor	Highlighted sponsor	Sponsor
Value of sponsorship (HUF)	1 500 000*	800 000*	450 000*
Advertisement in BCSDH's annual online publication in Hungarian and English	1 page	½ page	Logo
Placement of the sponsor's logo on all communication materials related to the program (BCSDH website, publications ...)	Yes, as a main sponsor	Yes, as a highlighted sponsor	Yes
Placement of the sponsor's logo on the BCSDH website	Yes, as a main sponsor	Yes, as a highlighted sponsor	Yes
Mention of sponsor, and placement of their logo at events that introduce the program	Yes, as a main sponsor	Yes, as a highlighted sponsor	Yes
Mention of sponsor in press releases	Yes, as a main sponsor	Yes, as a highlighted sponsor	Yes

*Not including 27 % VAT.

We hereby thank our Race to Zero sponsors in 2024:

Main sponsor:



Highlighted sponsors:



Unilever

Sponsors:



The Circular Economy Platform

In 2018, the Circular Economy Platform was established, and **more than 100 organizations** and companies have since joined. The topic has engaged numerous economic stakeholders, including decision-makers.

Our activities:

In 2025, we will continue our professional work within the Circular Economy Platform. We hold **three working group meetings for Platform members** each year in winter, spring, and one in autumn. Additionally, **we organize the Circular Economy Summit** to expand our impact.

The support provided ensures the background and resources for this professional work, enabling BCSDH (Business Council for Sustainable Development Hungary) to remain a prominent player in the Circular Economy Platform, thus playing a defining role in sustainability within the business sphere while representing the interests of the business community.

Events:

- **Circular Economy Summit – 20 November 2025:** an annual event with nearly 200 participants, the most significant event of the circular economy, featuring numerous domestic and international speakers and experts.
- **Circular Economy Working Group:** held three times a year.

We offer the followings to the Sponsors:

	Circular Economy Platform			Circular Economy Summit	
	Main sponsor	Highlighted sponsor	Main sponsor	Event main sponsor (Only one company)	Highlighted sponsor
Value of sponsorship (HUF)	1 500 000 *	800 000 *	450 000 *	2 000 000 *	800 000 *
Placement of sponsor's rollup at the Circular Economy Summit	Yes	-	-	Yes	Yes
Opportunity to be a speaker at one of the events	-	-	-	Yes	-
Display of sponsor's logo at the Circular Economy Summit	Yes, as a main sponsor	Yes, in a prominent place	Yes	Yes, as a main sponsor of the Summit	Yes, as a highlighted sponsor of the Summit

Placement of sponsor's logo on all communication channels related to the Circular Economy Platform (BCSDH website, newsletter)	Yes, as a main sponsor	Yes, in a prominent place	Yes	Yes, as a main sponsor of the Summit	Yes, as a highlighted sponsor of the Summit
Mention of the name of the sponsor and display of logo at related events.	Yes, as a main sponsor	Yes, in a prominent place	Yes	Yes, as a main sponsor of the Summit	Yes, as a highlighted sponsor of the Summit
Mention of sponsor in press releases	Yes, as a main sponsor	Yes, in a prominent place	Yes	Yes, as a main sponsor of the Summit	Yes, as a highlighted sponsor of the Summit

* Not including 27 % VAT.

We hereby thank the sponsors of the Circular Economy Platform in 2024:

Main sponsor:



Highlighted sponsors:



Sponsor:



ESG Program

There is an increasing societal and investor expectation for companies to operate in an environmentally and socially responsible manner. Business leaders agree that incorporating **ESG (Environmental, Social, and Governance) criteria into decision-making processes is important.**

At the end of 2022, the CSRD (Corporate Sustainability Reporting Directive) came into effect, which is the sustainability reporting system mandated by the European Union. According to this directive, a specific group of companies will be required to publish reports on their 2024 results with a forward-looking perspective, starting in 2025, and this group will gradually expand.

From January 2024, the Hungarian ESG Act came into force, which sets out the rules for environmental, social and corporate responsibility and amends other related laws to promote sustainable financing and corporate responsibility.

BCSDH aims to assist its member companies in these matters by providing up-to-date professional and practical knowledge, by involving public actors and external experts involved in the implementation of the regulations, and showcasing successful corporate practices.

Our activities:

- Presenting changes in the international and domestic regulatory environment
- Encouraging the integration of ESG criteria into decision-making processes at BCSDH member companies

- Showcasing the most successful corporate practices and processes, and publishing the achieved results
- Fostering the partnerships needed to put ESG into practice
- Conduct a 3rd ESG survey on the current state of the market - helping our member companies identify trends and opportunities

Events:

- **NEW! - ESG Matchmaking Event** – a larger-scale business "speed dating" event: connecting sustainability services and needs to achieve ESG goals and legal compliance.
- **ESG working groups** – including the presentation of the ESG survey results.

For our ESG sponsors we provide:

	Main sponsor	Highlighted sponsor	Sponsor
Value of sponsorship (HUF)	1 500 000*	800 000*	450 000*
Placement of the sponsor's logo at the ESG Matchmaking Event	Yes, as a main sponsor	Yes, as a highlighted sponsor	Yes
Placement of the sponsor's logo on all communication materials related to the program (e.g. BCSDH website, invitations, publications, events)	Yes, as a main sponsor	Yes, as a highlighted sponsor	Yes
Placement of the sponsor's logo on the BCSDH website	Yes, as a main sponsor	Yes, as a highlighted sponsor	Yes
Mention of sponsor, ad placement of their logo at events that introduce the program	Yes, as a main sponsor	Yes, as a highlighted sponsor	Yes
Mention of sponsor in press releases	Yes, as a main sponsor	Yes, as a highlighted sponsor	Yes

*Not including 27 % VAT.

We hereby thank our ESG sponsors for 2024:

Main sponsor:



Highlighted sponsor:



Sponsors:



Future Leaders program – EEPA 2024 domestic winning programme

Leadership challenges are sustainability challenges. In the systemic transition, companies need leaders who understand the complex system of corporate sustainability and make decisions based on these principles in their own areas.

The BCSDH's Future Leaders programme empowers participants with comprehensive, up-to-date knowledge, business solutions that work, and a colourful network of contacts to become change leaders and to use a new mindset to make a meaningful impact at a strategic level in their area of operation, at the company level and in their own lives.

Successful completion of the programme will be recognised by a certificate.

In 2015, the World Business Council for Sustainable development presented the Hungarian adaptation as an example to the members of the international network.

In 2024, the programme won the European Enterprise Development Award in Hungary in the category of Encouraging Sustainable Transition.

For our Future Leaders sponsors we provide:

	Main sponsor	Highlighted sponsor	Sponsor
Value of sponsorship (HUF)	1 200 000*	800 000*	450 000*
Opportunity to be a speaker	Yes, at the opening ceremony in 2025 January	-	-
Appearance of sponsor in movie about the program	Yes, as a main sponsor	Yes	-
Appearance of sponsor in an online book for participants	Yes, as a main sponsor	Yes, in a prominent place	Yes
Placement of sponsor's logo on all communication materials related to the program (program slider, presentations)	Yes, as a main sponsor	Yes, in a prominent place	Yes
Placement of sponsor's logo on the program subpage of the BCSDH website	Yes, as a main sponsor	Yes, in a prominent place	Yes

*Not including 27 % VAT.

We hereby thank our sponsors for 2024:

Highlighted sponsors:



Sponsors:



Hosting companies:



Future Leaders Scholarship Program

Since 2014, one university student per year has been given the chance to participate in our Future Leaders Talent Program. The scholarship program is promoted at several universities.

Future Leaders Scholarship program, call for Sponsorship:

	Main sponsor (Only one company)
Value of sponsorship (HUF)	620 000*
Participation on the jury	Yes
Placement of the sponsor's logo in movie about the program	Yes
Mention of sponsor in press releases	Quote
Placement of the sponsor's logo in a book for participants	In a prominent place
Placement of the sponsor's logo on the BCSDH website, and on the promotional letter sent out to CEOs	Yes, in a prominent place
Opportunity to provide POS materials to shortlisted students	Yes

¹ Not including 27 % VAT.

Offering support will generate (beside the direct effects of the sponsorship) a wide range of opportunities for publicity and raise awareness of sponsors among college students and their instructors.

More information: <http://bcsdh.hu/programok/osztondij/>

Thanks to the Highlighted Sponsor of the program in 2024:

Auchan | RETAIL
MAGYARORSZÁG

Future Leaders Alumni program

The Alumni Club of the Future Leaders Program was initiated in 2016 to provide a forum for program graduates to meet each other and engage in professional development related to sustainability issues. There are now more than 300 alumni members. Our shared goal with the Alumni Board, formed in 2020 from representatives of the program rounds, is to activate the Alumni community to a greater extent.

Alumni program, call for sponsorship:

Sponsorship will support the implementation of professional programs and promote the existence of a community of sustainability professionals.

The sponsor will:

- be able to give a speech at a chosen Alumni event
- be presented with its logo at Alumni events
- be presented with its logo on the BCSDH website on the Alumni subpage
- be presented with its logo in a book for the participants of the Future Leaders Talent Program

Value of sponsorship: 500 000 HUF (not including 27 % VAT).

For a Sustainable Future Award

When establishing the award, our goal was to create an award that recognizes individual change leaders, female leaders, and, in a separate category, business solutions that can initiate real changes in sustainability in front of a broader audience. The awards ceremony will take place at the Business lunch.

NEW in 2025: To give more publicity to the award winners in a special event during the announcement period of the 2025 Award.

For our 'For a Sustainable Future' Award sponsors, we provide:

	For a Sustainable Future Award			
	Main sponsor	Highlighted sponsor	Sponsor of the Change Leader category (only for one company)	Sponsor of the Leading Women category (only for one company)
Value of the proposal (HUF)	1 500 000 *	800 000 *	900 000 *	900 000 *
Awarding of prize to a winner	Yes	-	Yes, to the Change Leader	Yes, to one of the Leading Women
Placement of sponsor's rollup at the Award presentation event	Yes	-	-	-
Placement of the sponsor's logo on all communication materials related to the program (BCSDH website, announcement, slider).	Yes, as a main sponsor	Yes, in a prominent place	Yes, on the website of the Change Leader category and on the announcement of the award	Yes, on the website of the Leading Women category and on the announcement of the award
Mention of sponsor, placement of logo at events that introduce the program.	Yes, as a main sponsor	Yes, in a prominent place	Yes, prominently at the Change Leader category	Yes, prominently at the Leading Women category
Mention of sponsor, placement of logo at press releases and interviews about the winners.	Yes, as a main sponsor	Yes, in a prominent place	Yes, at the Change Leader category	Yes, at the Leading Women category
Mention of the sponsor in press releases.	Yes	Yes	Yes	Yes

* Not including 27 % VAT

We hereby thank the sponsors of the 'For a Sustainable Future' Award for 2024:

Main sponsors:



Sponsor of the Leading Women Award:



BCSDH carbon consciousness sponsorship package

The BCSDH is committed to organizing more and more of its events in a multi-stakeholder collaboration in a carbon-conscious way and to set an example for the corporate and civil sectors as well.

We would like to gradually extend **CARBON CONSCIOUS** management to all our events.

Sponsorship offer:

The sponsorship will contribute to the implementation of carbon conscious programs and the Future Leaders Program.

Value of sponsorship: **2 500 000 Ft** (not including VAT)

The logo of BCSDH's carbon-conscious events' sponsor will appear:

- at BCSDH's carbon-conscious events – on displays located in a prominent place
- in BCSDH's annual online publication, in a prominent place
- in all communication materials related to the carbon-neutral initiative (website – event page; press releases about the carbon-neutral event; reports; slider about carbon-neutrality).

We hereby thank our carbon-conscious events' sponsor in 2024:



Further information:

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Thank you in advance for supporting our efforts!